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■ **RICK HANSEN:** 25th anniversary relay goes through Port and Wainfleet

## Relay bears silver lining

HEIDI GRZESINA  
For InPort News

PORT COLBORNE — The Rick Hansen 25th Anniversary Relay arrived in Port Colborne, led by sledge hockey Paralympics bronze, silver and gold medalist Herve Lord.

And he received loud cheers from youth as he made way to area schools.

Students from St. Therese, Lakeshore Catholic and DeWitt Carter schools welcomed the relay as it rolled its way through town to city hall last week.

Hansen's journey began in 1985, rolling through 34 countries and raising more than \$26 million for spinal cord research. Creating

a more inclusive world for everyone through the removal of accessibility barriers for disabled people is one of its greatest achievements, according to organizers, and is the reason for continuing the legacy.

The silver anniversary tour began in Cape Spear, N.L., Aug. 24 and will end in Vancouver on May 22.

"How can I say thank you, how can I pay forward all the help I got?" said Jamie Levchuk, managing director of the Rick Hansen Relay, describing Hansen's motivation to start this relay.

"We all have the ability to do that now."

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HEIDI GRZESINA/Tribune Photo  
Herve Lord, a Paralympics medalist for the Canadian sledge hockey team, arrives at St. Therese Elementary School in Port Colborne as a participant in the Rick Hansen 25th Anniversary Man in Motion Relay.



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## ■ RELAY

# 'This was a really amazing experience'

## FROM PAGE 1

Levchuk told a packed Guild Hall this is exactly what 7,000 participants carrying the Rick Hansen medal along each step of this anniversary journey are doing.

"We can make a more accessible and inclusive world together, anything is possible."

Austin Lacroix was one of Port Colborne's medal-bearers.

Kim Lacroix spoke of her son.

"He is a great kid, only 10 years old, but really sensitive about other people's needs."

"He was really nervous but thrilled and honoured to be able to participate today," she said of his relay experience.

"He's been very involved with cancer fundraising through the CIBC and Terry Fox runs, he collects pop cans and volunteers at school for the breakfast club," she added.

Austin thought being involved with the Rick Hansen relay would be a great opportunity to help others out."

Penny Rominger works at Urgent Care Niagara as a supervisor of eight. She sent a letter to the Rick Hansen Foundation describing her work environment in which people are seen and helped on a daily basis. The foundation sent back a letter asking her to be a medal-bearer.

"I wanted to participate this time, having regretted not participating in the past in events such as the Olympic Torch (Relay)," Rominger said.

"This was a really amazing experience, I was so excited it was particularly nice to have family there, watching and supporting me."

Mackenzie Bradman, 8, of Ridgeway was the medal-bearer chosen to represent Ridgeway Public School.

"Mackenzie has been involved (with the Rick Hansen Foundation) for the last five years, since she was three years old," said her mother, Bev.

"She started riding in a wagon — those were our wheels in motion — and then she started walking with me later."

Christine Keith of Welland also carried the relay medal.

"We have a little boy, Carter, who is in a wheelchair and is severely disabled," she said of the child who at age five months was severely shaken

by a child-care provider.

Keith wrote to the Rick Hansen Foundation about participating in the relay and was accepted in August. The foundation also requested that another family member participate, so big brother Kevin and sister Kennedy joined the walk.

Kevin, 12, has been highly involved in advocacy work with regards to Carter and is a great big brother, his mom said.

"We had a meeting of all the medal-bearers this morning. There were 14 of us in the room and we heard a lot about what the people in our community are doing to help one another," Keith said.

"We are all difference-makers. All of us, as a group, the difference we can make is quite extraordinary."

Thirteen-year-old Meghan Kapellas was the medal-bearer representing DeWitt Carter Elementary School. Her father, Alex, was a carpenter until two years ago when he fell off a ladder and suffered a broken neck.

"Rick is his (Alex's) inspiration," said Meghan. "I never really knew about Rick Hansen until my dad fell."

She tells of her father finding vital, life-sustaining inspiration in the story of Rick Hansen and how she took up the torch to support him in an effort to keep maximizing that strength of hope.

Other medal-bearers in Port Colborne included Bonnie Harris, Jessica Arcaro-Ingram, Austin Westin, Lee Maxwell, Nancy Jonas, Andrea Gatt and Megan Kanyo.

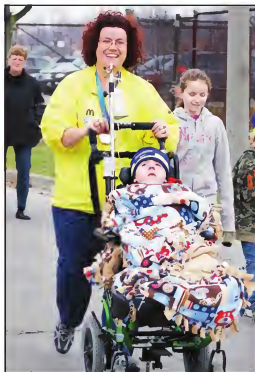
The stops along the relay Thursday included Steele Street Elementary School and Port Colborne High School, then later William E. Brown School in Wainfleet, as the journey replicating Hansen's original Man in Motion Tour continues.

Athlete and cyclist Mark Ernst, who carries the medal along long stretches of highway, accompanied the relay from Port Colborne through Wainfleet, sharing the honour with several medal-bearers along the way.

"This is really special for me and I am really excited," Ernst said.



HEIDI GRZESINA Tribune Photo  
Bonnie Harris chats with students while she takes part in the Rick Hansen relay as it passes through Port Colborne.



LEFT: Christine and Carter Keith take part in the Rick Hansen relay as it passes through Port Colborne.



RIGHT: Jeff Kanyo and daughter Megan, of William E. Brown School in Wainfleet, pose in front of the Rick Hansen relay bus as it takes a break in the township on Thursday.

HEIDI GRZESINA Tribune Photo

# portraits

■ **ZAVITZ MILL:** Mill survived War of 1812

## Mill stones all that remain

DAVE JOHNSON  
InPort News Staff

**PORT COLBORNE** — Christian Zavitz's Grist Mill was captured three times during the War of 1812, but was the only mill in the Niagara Peninsula not torched by American forces.

"There was an article in a Buffalo newspaper that said it wasn't burned despite (American) troops finding grain inside," said Don Anger, a local historian and member of Port Colborne-Wainfleet War of 1812 bicentennial committee.

Anger said the mill, captured all three times by Capt. Cyrenus Chaplin, wasn't burned down because the grain inside was not part of British government stores. He said if it had been burned down, it would have created a great hardship for people in Sugarloaf Settlement.

The once-important mill — built in 1790 on the northeast side of the Eagle Marsh Drain and closed sometime 1834 — is long gone. However, two mill stones, used to grind grain to make flour, survived when the mill was torn down in the 1880s.

One of those stones sits on the grounds of Port Colborne Historical and Marine Museum, the other stone now sits on top of the northwest hill at H.H. Knoll Lakeview Park, several hundred metres from where it once stood, on a new pedestal with a new plaque. It is close to the intersection of Sugarloaf St. and Fielden Ave.

Monday, some members of the 1812 committee and museum staff, checked out the new pedestal and mill stone, which was installed last week. An official dedication for the new monument will take place on June 17, 2012.

Anger said it looked great and exceed the concept he had of it in his mind.

Brian Heaslip, chair of the 2012 committee, said the mill stone was taken from in front of Newport Centre, where it had sat since 1934, in July of 2010 and



Members of Port Colborne-Wainfleet War of 1812 bicentennial committee and Port Colborne Historical and Marine Museum stand around the new location of the Zavitz Mill Memorial at H.H. Knoll Park on Monday. The mill stone once sat in front of what is now the Newport Centre and is all that is left of the former mill that stood during the War of 1812. From left are Tami Daoust, education program at the museum, committee members Don and Virginia Anger, committee chair Brian Heaslip and committee member James Van Dillen.

was refurbished by Glenmount Memorials, in Gasline.

Heaslip said the new monument will be the focal point of a community celebration when it is dedicated next June. He said school programs and public speaking engagements will take place in front of what took place in Sugarloaf Settlement during the War of 1812.

"It's tremendously important to have a community celebra-

tion of the 200 year anniversary of the war," said Heaslip. The committee has been working on the anniversary of the war planning for the last three years. "It's amazing to think that when this granite stone was made, there was no Port Colborne and no Wainfleet. There was such a small population in the area."

Heaslip said the settlement, which stretched from Point

Ablino to the Grand River, saw no more than 50 homes.

Both Anger and Heaslip said people don't know a lot of the history that took place during the War of 1812 in the area.

Anger and his wife Virginia, former museum curator, travelled to Ottawa to search archives there for records of the war. During their research, they were able to find an old photograph of the Zavitz mill,

which in addition to being captured three times, also housed British and Canadian forces.

Sugarloaf Settlement was the place soldiers retreated to when the Americans captured the fort at Fort Erie. Three Mennonite famers from the settlement actually helped bring the retreating soldiers to the area.

And on Oct. 28, 1814, American soldier John Dixon,

retreating back to Buffalo after a skirmish in Norfolk where British and Canadian soldiers were killed, was shot by a militia guard while trying to raid a store for guns near Zavitz Mill.

"It was the last shot fired in the peninsula and the last death," said Anger, adding Dixon made it back to Buffalo before he died from his wounds.

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# INPORT NEWS

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■ ourview

## One step closer

**P**lans for a skateboard and BMX bike park in the city have been in the works for the past 14 years and now appear to be one step closer to reality.

Council recently approved a report submitted by the mayors youth advisory council (MYAC) to proceed with designs for the park by Land Inc.

Land Inc. will draw up designs for the Lock at Park facility at three price points: \$500,000, \$600,000 and \$700,000 and the MYAC, comprising youths aged 15 to 24, have pledged to fund 10% of the park.

"They feel like they can pull it together and get it done and we will do whatever it takes to support them," said Ward 2 Coun. Yvon Doucet.

Doucet expects Land Inc. to hold community meetings late December or early January. Designs are to be finished by February or early March and the park should be built by August.

Lock 8 Park was chosen as the location for the park because it is easily visible and accessible. The design will need to eliminate "the criminal element," the city said.

The park is welcome news in the community, especially in light of the situation on West St. with skateboards and cyclists congregating on the promenade and causing problems for local shop owners, residents and visitors.

We hope local youth embrace the park and that the MYAC can raise the funds it has pledged.

## Improving water quality

**L**orraine Bay is a sloppy mess, members of the Lorraine Bay Water Quality Group, told council recently.

And the group wants something done to improve water quality.

Phosphorus levels in the Lake Erie bay at the end of Lorraine Rd. are on the rise and are higher than they were in the 1970s when the group was successful in lowering levels.

The phosphorus comes from Wignell, Michener and Beaverdam municipal drains which channel excess water from farmland in the area into the lake. The phosphorus is causing high amounts of seaweed and sludge.

The group said it will work with the group to come up with a solution to the problem, and we hope it works with local farmers as well.

Farmers need to treat their fields, but there may be ways they they use can be reduced or changed.

We dump far too much into the lake.

Years ago, Lake Erie was declared dead, but slowly came back to life. We hope that it isn't heading back toward where it once was.

## ■ I'VE BEEN THINKING

# Safety in a multitude of counselors

**PASTOR JEEVA SAM**  
Morgan's Point and Forks Road East United Churches

"Friends" whom we had known for a couple of years came to our house one day singing the praises of an investment opportunity that had fallen into their lap. "This could be the next Trivial Pursuit!"

Readers may be familiar with the humble beginnings of the popular game, which was funded by a small group of friends, all of whom ended up with huge financial gains as a result of their faith in Chris Abbott and Scott Haney's brainchild.

We were now being offered an opportunity to be part of a small group that could potentially strike it rich by investing a minimum of \$2,000 (which was a month's take-home pay for me at the time) in this "fail-proof" idea conceived by someone whom they trusted with all their heart as well as their savings.

My wife and I talked it over. She had some reservations. I did not. After all, these were our friends. After all, how often does an opportunity like this come along? After all, the idea was well thought-out, had potential... even I could see it! She decided to go along with me. I went to the bank, got a loan and forked the money over. Now we were shareholders in the next great

Canadian success story.

Fast forward one year. We get the news that the one whom my friends had trusted had absconded with our savings and loans, never to be heard from again. We had lost every penny. To add insult to injury, the bank continued to make monthly demands for the rest of our "investment" plus interest.

Several months later, another friend who had heard about our failed attempt at instant success, asked us if we had been able to recoup any of our losses. As we talked with him, we discovered that he too had been approached about the same "opportunity." However, being a business analyst by profession, he had spotted the downside right away and politely declined the offer. And then he asked me, "Jeeva, why didn't you pick up the phone and ask my opinion before you decided to go ahead with it?"

To be honest, the thought didn't even cross my mind. Obviously, I didn't know my Bible well enough at the time to realize that "there is safety in a multitude of counsellors," (Proverbs 24:6). I knew instinctively that "two are better than one" (Ecclesiastes 4:12) and to make any in the knowledge that my wife and I had made this decision together... but we could've done one better! I had total access to the wisdom, knowledge and discernment of my business analyst

buddy. By seeking his counsel, we could have spared ourselves the agony of losing \$2000.

In the ensuing 20 years, I have noticed that most of the "successful" people I have personally come to know in the business world surround themselves with a trusted group whose counsel they value and seek prior to making major decisions. Even those who are acknowledged as "visionaries" by their peers still need an "outside" perspective to make sure that they have not missed something in the periphery.

I can also give you countless examples of those who ignored this principle and made choices that brought them perilously close to the precipice. All it would've taken was one simple phone call, one e-mail, one text message to a trusted friend who had no vested interest, a time of prayer with a pastor or equivalent leader of their faith community, or the scrutiny of a paid professional with expertise in that particular field.

Yet, human nature being what it is, most of us wait until we feel the heat before we will see the light!

Now that you've read this column though, you will never have to make the kind of mistakes made by yours truly and others. Instead, may you prosper by heeding this time-tested principle: "There is safety in a multitude of counsellors."

## ■ I'VE BEEN THINKING

# It's time for the heavenly weigh-in

**GARY TOMIUCK**  
Wainwright Presbyterian Church

**I**f you ask most people if they thought they would go to Heaven when they died many of them would say "I'm a pretty good person, I'm not perfect but I'm trying the best I can."

"If you were to place my good deeds on one side of the scale and my bad deeds on the other my good deeds would certainly tip in my favour!"

Right? — Wrong! The only person who should gain weight in your life and mine is God. I say that with reverence because God being

a spirit does not have physical weight and the word for His Glory is Kabod. This means heaviness. We use similar language today we say that the teaching is heavy. That person has substance. Or he or she is a spiritual heavyweight.

When God gains weight in your life you lose weight spiritually speaking. We sometimes distort how we look on the outside. You probably stood in that hall of mirrors at Crystal Beach many years ago. You can look tall dark and handsome in these mirrors but as you look into your bathroom mirror at home that image tells a different story.

But this is the same in

a spiritual realm as we compare ourselves to others. It's easy to feel smug if we compare ourselves with the so called low lives of this world but we have to compare ourselves with God.

Then we can realize the things that can keep us out of Heaven:

1 — UNCONFESSED SIN Just one unconfessed sin from an unbeliever can keep one out of heaven not to mention the greatest sin of all refusing to believe in Gods own son who takes away the sin of the world;

2 — GOOD DEEDS divorced from God can keep people out of Heaven if they are not done in the name of

Jesus;  
3 — RELIGIOUS GOOD DEEDS can also keep people out of Heaven if they attempt to earn or to buy or build their way to Heaven. Some charlatans are like slick and polished pied-pipers leading many astray. Pride and various scandals have rocked the Evangelical world and given a bad name to many who want nothing to do with these attitudes and lifestyles. When building the Tower of Babel they said, "Come let us build ourselves a city and a tower with its top reaching to the heavens and let's make a name for ourselves."

See TOMIUCK | page 5

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## ■ TOMIUCC

# The devil trembles

FROM PAGE 4

Isn't the Bible relevant? Isn't the Bible practical? Mankind is no different today as many who would build empires are filled with pride to make a name for themselves.

4 — UNREPENTANCE this will also keep you out of Heaven. There's no sacrifice for sin if people will not turn to the sinless savior and confess their sins;

5 — REPEATED WARNINGS will keep you out of Heaven if they are not acted upon. The conscience becomes hardened when people reject the savior, turn their backs on God and resist the spirit. Daniel warned King Nebuchadnezzar that his kingdom would be taken from him if he did not repent. He did not heed those warnings (Dan. 4:27);

5 — PROSCRASTINATION will keep you out of Heaven if you continually put off the claims of Christ and you say I will not make a decision. To not make a decision is a decision to not make a decision. We have no guarantees about tomorrow. But that guarantees that King Belshazzar son of King was also killed instantly (Dan 5:30);

6 — PRIDE will keep you out of Heaven if you in your self-reliance boast in your accomplishments or wealth irrespective of the one who gave them to you in the first place. The rich man in the Lord's parable had such an

abundance of wealth that he desired to build bigger barns. And with no thought of the afterlife he said, "Take life easy; eat drink and be merry." And the Lord said "Thou fool how will your riches help you when your soul will be required of you tonight. Money is not evil it is the love of money that is the root of all evil;

7 — ENJOYING EXPERIENCES can keep you out of Heaven if they are not governed by the spirit of God or based in his word;

8 — JUST ACKNOWLEDGING GOD will keep you out of Heaven if it is merely a mental assent. The devil believes and trembles;

9 — PRAISING GOD can keep you out of Heaven if it is done with your mouth and not with your heart. Isaiah warned people in his time and also his time and also many in our time who worshipped God in this manner all across our land;

10 — ENJOYING AND PRACTICING SIN will surely keep you out of Heaven if it is enjoyed as a habitual lifestyle. What will get you into Heaven? It only by freely receiving Christ and his works as he stands on the scales and his weight alone balances us and gives us favour with God.

This is the heavenly weigh-in. With Christ we are weighed and found wanting but without him we are all weighed but found wanting.

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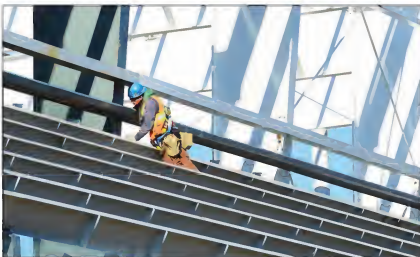
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## ■ PORT CENTRE PROGRESS



DAVE JOHNSON Staff Photo

A worker climbs around steel beams on Port Colborne's new health and wellness centre on Monday. Mayor Vance Badaway will be taking a tour of the unnamed centre this week. Once completed, it will feature two NHL-size arenas, an aquatics centre, gym, fitness and change rooms, bocce courts and a running track. Outside will see a playground area, baseball diamonds and soccer fields.

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## ■ COMMUNITY

# Central United appealed to weekend fair goers

LINDSAY COSTELLO  
For InPort News

Christmas is not only about receiving, but also giving.

Central United Church is doing both this month as the congregation worked to hold its annual fundraiser and continues to support its charitable initiatives through the Mission and Outreach program.

A change of pace from its usual bazaar format, Saturday's fundraiser was billed as a Winter Fair and consisted of new elements to put attendees in the holiday spirit.

Although this event is usually held during the week, moving it to the weekend allowed for more interaction and traffic as many filled the hall to browse the craft tables and enjoy a hot meal of homemade soup and rolls.

The church hall, which can be found at 30 Deloit St., was adorned with festive decor including a Christmas tree, which matched the cheer seen on those helping out and those stopping by.

"I'm extremely pleased with the volume of people," said Darlene Sherk, who is chair of faith and programming of the turnout.

New this year was a cookie walk where a variety of treats were sold by the pound. This endeavor complimented the

other attractions that included handmade crafts and knit items made by members of the congregation.

"We made personalized Christmas decorations," said Lorena Saxton, who helped with the craft table, adding they had received many orders and more than 300 this year.

"They loved them," she said.

Also present was Gail Gieger, who is the chair of the Mission and Outreach committee at the church. She spoke to visitors of the MissionHeart initiative that supports global and local causes such as World Vision and Operation Mobilization through the sale of a hand sanitizer approved by the World Health Organization.

The purchasing with a purpose concept provides buyers with a useful product and the assurance their dollars are making a difference and allocated to those in need through this not-for-profit initiative.

In addition to this project, the church is also in the process of wrapping up their Operation Christmas Child campaign.

This Samaritan's Pulse relief effort supports those less fortunate by bringing shoeboxes filled with gifts and necessities to children across the world who are in need.

"The children that receive them are so full of gratitude



Lorena Saxton, Ruth Wright, Doreen Butler and Doris Spencer showcased handmade crafts and decorations during Central United Church's Winter Fair on Nov. 19, where gifts and goodies were on sale and a hot lunch was served to visitors.

and joy," said Gieger, who participates in the tradition. "That's the real joy to us," she

added. Local groups and organization have also lent

a hand to this project and although the deadline to submit a box is Nov. 27, there is

still time to contact the church if interested in participating.

The church will also hold its third annual clothing boutique tomorrow from 11 a.m. to 3 p.m. where free winter wear and other items and food will be available during this outreach event.

With plenty of opportunities to give back taking place this year, there are sure to be many brightened spirits this holiday season.

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■ **BUSY WEEKEND:** Firefighters respond to fire in same location over two days

# Injured hunter carried out of forest

DAVE JOHNSON  
InPort News Staff

plus two medical calls, kept Port Colborne firefighters busy recently. Chief Tom Cartwright said firefighters had been called to the area of Brookfield Rd. and Second

Concession to help a hunter who was down in a forested area on the morning of Saturday, Nov. 12.

They were also called into town for the report of a person struck by a car at

the same time as the injured hunter call. That call turned out to be for a person who fell off of a bicycle.

Fire prevention officer Mike Bendis was sent to the medical call in town, while Cartwright stayed out in the rural area of the city for the hunter incident.

"I guess the hunter took a shot at a deer and the deer went down; he went to get out of his tree stand, lost his balance and fell out of the tree," the chief said.

On their way to the call, firefighters had been alerted by St. Catharines dispatch that one of the hunting party was unaware their fellow hunter had been hurt and to use caution.

"It was a concern of ours, but we made sure we sent our guys in with someone that was appropriately dressed," he said, adding the other hunter had learned of the incident when firefighters were on their way into the forested area.

Fortunately, the injured hunter was not too deep into the forest and they were able to use one of the fire service's pickups to get close to the scene.

Once the hunter was put on a back-

board by Niagara EMS paramedics, they and firefighters had to walk less than 100 metres to the waiting pickup. From there, the man was taken to the road and transported to Welland hospital.

Later on Saturday, firefighters were back out for the report of wooden canal bumpers on fire in a wooded area behind the former Robin Hood mill.

Cartwright said a contractor for St. Lawrence Seaway Management Corp. had been putting the bumpers — used to keep ships off the concrete walls of the canal — in the area and someone had set them on fire.

"We were in the same area a number of times last year because people had dumped stuff and set it on fire."

The chief said firefighters were back Sunday morning as the bumpers were on fire. While there, the fire service received a second call in the same area, closer to the canal this time.

"Someone set some brush and a tree on fire. It was a busy day for us."

djohnson@wellandtribune.ca

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■ **SAFETY:** Way for people to make sure neighbours OK

# Door knob hangers to keep community safe

ALLAN BENNER  
InPort News Staff

**PORT COLBORNE** — It's a relatively simple idea but it could go a long way towards making the community a lot safer, says Jack O'Neill.

Thousands of bright green doorknob hangers are being mailed to every home in Port Colborne, tucked into water bills being sent out at the end of the month.

Safe Communities Port Colborne is asking residents to put those tags on their outside door handles before

they go to bed at night, and remove them before 11 a.m. the next morning. If neighbours see the tags still hanging there later in the day, it's an indication that something could be wrong.

"We're really hoping it is effective for our people," says O'Neill, a volunteer in the Niagara Gatekeepers Program who first came up with the idea for the doorknob hangers.

"It's a great chance, as far as I'm concerned, for neighbours to get to know your neighbour and this way you

**If the window blinds aren't up by 11 a.m., I make a phone call and ask, 'Are you OK?'**

Jack O'Neill  
volunteer in Niagara Gatekeepers Program

can help each other out," he adds.

Although it's likely that some people might just forget to remove the tags in the morning, Port Colborne Mayor Vance Badaway says it's "better safe than sorry." And if a passing neighbour

knocks on a door to make sure people there are OK, there's no harm done.

"There might be time for a coffee," he says with a laugh.

"But if there's one time they didn't forget and they may be in trouble, then it's well worth it."

O'Neill says he's been doing something similar in his own neighbourhood, asking neighbours to make sure they pulled up their window blinds every morning.

"If the window blinds aren't up by 11 a.m., I make a phone call and ask, 'Are you OK?' I have three neighbours like this, and that's how I check them out every morning."

He says similar initiatives using doorknob hangers are being used in seniors' apartment build-

ings. Represented the idea to Safe Communities Port Colborne and the organization chose to extend the program throughout the city, with sponsorship from Boggio Pharmacy, the Port Colborne fire department and city hall.

"If there are problems or suspected problems, go with your gut because most times if you feel there is a problem there probably is," the mayor says.

People who want a hanger and did not receive one can call 905-834-9286.



From left are Jack O'Neill from the Gatekeepers Program, Mayor Vance Badaway and Joy Mizstall from the Safe Communities Initiative.

## Nature's #1 Flu Medicine

If you've ever had the flu, perhaps you can relate to the saying... "I feel like I've been hit by a truck!" That's how people often describe the effects of influenza - the flu.



Contrary to conventional wisdom, flu outbreaks have nothing to do with the temperature outside. Rather, it's because the lousy weather forces people to spend time

indoors with ailing family and colleagues. This closeness increases transmission via direct contact and by vapourized drops from coughing and sneezing.

It usually starts with an aching body and a sore throat—and you know a full-blown bout of the flu is on the way. These symptoms are quickly followed by headache, fatigue, aches and pains, stuffy nose, weakness, sneezing, sore throat, cough, fever and overall discomfort. Experts say the average Canadian suffers through 3 to 4 colds every season (children average about 9). A standard bout of flu however, generally lasts about a week but often goes on for 2 weeks or more.

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"People with the flu say they feel like they could die," says Dr. Claire Pomroy, Chief of Infectious Diseases at the University of Kentucky Medical Centre... "and in fact, people do die!" About 2000 Canadians are felled by the flu each year, though most are elderly or infirm.

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**EDDIE CHAU** Staff Photo  
 Cindi Pohornick-Talbot has decked out her Tennessee Ave. home in the holiday spirit. The Port Colborne home is the featured attraction in the fourth annual Winter Celebration House Tour.

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■ **RIBBON OF LIGHTS:** Switch flipped on Port Colborne Hospital Foundation fundraiser

# Hospital wishes upon a star

EDDIE CHAU  
InPort News Staff

PORT COLBORNE — As the McKay Public School choir warmed up the crowd of about 50 people outside Port Colborne hospital last Thursday night, sudden hues of red, gold and green lightened the darkened sky.

The children sing as 610 CKTB host Tim Denis and Port Colborne Mayor Vance Badawey pushed the button to kick off the local hospital foundation's annual Ribbon of Lights campaign.

In its 20th year, the Ribbon of Lights campaign is a major fundraiser for the hospital raising money to purchase new equipment.

Debbie Spraggett, administrator of the Port Colborne Hospital Foundation, said the hospital needs a new nurse calling bell system for the complex con-

tinuing care floors. That costs \$72,000.

"Our next big thing to get is an eye slit lamp for urgent care," Spraggett said.

The foundation has a year-long fundraising goal of more than \$121,000.

There is a great need to fund-raise, said hospital foundation chair Carmela Rulli, noting the hospital does not receive government funding for equipment.

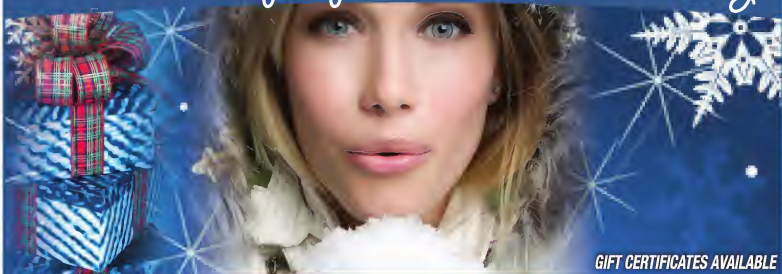
The Ribbon of Lights allows donors to purchase lights or strands in memory of loved ones or to honour someone special. Donors names will be memorialized in The Tribune in January.

Lights can be purchased for \$25 each, or \$150 for a string of lights. A donation of \$500 gets a light star; \$1,000 gets a large star. To donate call the Port Colborne Hospital Foundation office at 905-834-4501 ext. 32126.



EDDIE CHAU Staff Photo  
CKTB morning man Tim Denis and Port Colborne Mayor Vance Badawey hit the switch outside Port Colborne Hospital to kick off Port Colborne Hospital Foundation's Ribbon of Lights campaign Thursday night. (See other photo page 12)

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■ **LOCATION:** Lock 8 Park chosen at site

# Skateboard, BMX park plan shifts gears

VICTORIA GRAY  
InPort News Staff

PORT COLBORNE — Port Colborne proves it's not just a retirement community.

Last week, council approved a report submitted by the mayors youth advisory council (MYAC) to proceed with designs for a skateboard and BMX bike park by Land Inc.

Mayor Vance Badaway said plans have been in the works since 1997 and he is glad to finally see the project's end on the horizon.

"It's 11 years later and we are finally getting it together," he said. "The front doors are open to all ages and these investments make that known."

Council approved plans to allow Land Inc. to draw up designs for the Lock at Park facility at three price points: \$500,000, \$600,000 and \$700,000.

Ward 2 Coun. Yvon Doucet, who sits on MYAC, said the council comprising youths aged 15 to 24 have spearheaded the skatepark project and have pledged to fund 10% of the park.

"They feel like they can pull it together and get it done and we will do whatever it takes to support

them," he said.

The company to draw designs was chosen by the departments of engineering and parks and recreation with MYAC's specifications, he said.

"When they design it they will design it specifically to make sure the criminal element is minimized," Doucet said.

"(MYAC) picked Lock 8 because it's so visible, so out in the open, it will limit crime and police have easy access as well. This was from them. Your 15-, 16-, 17- and 18-year-olds — they wanted to make sure it was viable and easily assessable for that reason."

Doucet expects Land Inc. to hold community meetings late December or early January. Designs are to be finished by February or early March and the park should be built by August.

"It's an aggressive schedule and may not work. There are still a lot of decisions to be made by council," he said.

"But we have to make sure we do this right the first time so we are not having to replace things before they should be."

vgray@wellandtribune.ca

EDDIE CHAU Staff Photo  
The McKay Public School choir sings Christmas carols to greet guests outside Port Colborne Hospital Thursday night.

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■ **TEEDER KENNEDY YOUTH ARENA:** Club Frontenac legacy will continue in new arena, says president Yves Cloutier

# Club's story hand in hand with arena

EDDIE CHAU  
InPort News Staff

**PORT COLBORNE**—The history of Club Frontenac and the Teeder Kennedy Youth Arena go hand in hand.

"It's like salt and pepper," said Club Frontenac president Yves Cloutier. "They go together."

For as long as the Teeder Kennedy Youth Arena was open in Port Colborne, Club Frontenac's presence in the facility has been dominant. Since the arena's opening in 1974 the club has been a prominent fixture as the city's top renter of ice time.

"It was like a second home to me," Cloutier said. "Whether I played hockey or worked there with my father. I was always there."

Club Frontenac was formed in 1970 by Flo Cloutier as a French-only hockey league in Port

Colborne. At the time to join the league individuals had to speak French or be married to a spouse that spoke the language. The club originally consisted of four "A" league teams — Queen's Hotel, The Flyers, Ritz Hotel and Star Hotel.

The French-only league would remain until 1974 when Club Frontenac was open to everyone looking to play hockey. With the increased number of players the league added two additional teams.

"There was such a demand. Everyone wanted to play," Cloutier said. "There was no recreational hockey in town until Club Frontenac was formed."

It was around the same time the club, which had been playing at the West Side Arena, moved its operations to the new youth arena.

"There was a lot of hockey

played in that arena," Cloutier said. "Once the league started it blossomed from there."

Cloutier noted there were distinct differences between the rinks of the west and east side arenas. While the width of both rinks were the same, he said the length was slightly longer at the youth arena.

Among the users of the arena besides Club Frontenac was Golden Puck, the house league hockey tournament organized by Port Colborne Minor Hockey. The two leagues along with the City of Port Colborne combined its efforts to purchase the large clock for the arena.

Through its fundraising from admission proceeds, Club Frontenac paid for the installation of glass along the boards.

See **FRONTENAC** | page 14



In this Tribune photo from 1978, Gary Wintle of Woelfie's Insurance makes the save on Port Colborne Catering's Flo Cloutier during the Club Frontenac playoffs that year. During the playoffs Port Colborne Catering claimed the throne by besting Woelfie's Insurance in an overtime victory.

Supplied Photo

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## ■ FRONTENAC

## 'People hanging from the rafters'

FROM PAGE 13

Throughout the first decade of operation at the arena the club had seen its number of teams increase to more than eight teams in six different league divisions with hockey action Wednesday to Saturday evenings and all day play on Sunday.

The arena itself has been the site of many hockey championship tournaments. As a youngster, Cloutier remembered playing as a Port Colborne Sailors participating in the All-Ontario championship final against South London in the 1970s.

It was probably the most packed I've seen it," Cloutier said. "The benches around the rink were filled. There were people hanging from the rafters. It was quite an experience."

Throughout the years membership at Club

Frontenac expanded to outside of Port Colborne with players traveling from all over the golden horseshoe and even south of the border from Buffalo, N.Y.

With all the time Club Frontenac spent in the youth arena the organization believed it could run the administration of the facility. In 1996 the organization approached city council with the concept, stating it would minimize operation costs of the arena while passing the savings to Club Frontenac's members.

Unfortunately council turned down the idea.

The club made up for about 80% of the arena's ice time over the years, with total ice rental costs in the '70s estimated at about \$12,000. Throughout the years that amount would steadily increase Cloutier said.

"In the past nine years we roughly spent \$80,000 easily in rental fees," he said.

With the demolition of the Teeder Kennedy Youth Arena this past spring Club Frontenac was left temporarily without a home. The club currently shares ice time at the West Side Arena with minor hockey, the Port Colborne Pirates and other user groups.

Cloutier said with the limited time at the arena a few sacrifices had to be made, including the temporary halting of a league for a season or two. Once the new arena is constructed on the east side by next fall, Cloutier is positive Club Frontenac's legacy will continue to thrive.

"Club Frontenac's history was part of the Teeder Kennedy Arena," he said. "It will now be part of the new arena as well."

## ■ HITTING THE ROAD



LINDSAY COSTELLO Tribune Photo

Lakeshore Catholic High School's music department is hitting the road this month. Concerts will be performed for students at each of Lakeshore's nine feeder schools. The four-long performance is filled with song and dance and showcases the school's various musical endeavors, including its jazz band, rock band and glee club. Trumpet player Chris Madronich performs during a concert at St. John Bosco on Thursday.

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## Publication Date

Dec 23  
Dec 30

## Deadline

Dec 16 at 10 a.m.  
Dec 23 at 10 a.m.

## CELEBRATIONS PAGE

## Publication Date

Dec 24  
Dec 31

## Deadline

Dec 19 at 1 p.m.  
Dec 27 at 10 a.m.

Tribune Office will be closed December 26, 2011 and January 2, 2012.





# PORT COLBORNE

# CITY HALL NEWS

www.portcolborne.ca  
Tel: 905-835-2900  
66 Charlotte Street,  
Port Colborne, ON L3K 3C8  
email: newsletter@portcolborne.ca

A Newsletter written by Staff for the Residents of Port Colborne

NOVEMBER 2011

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Saturday, December 3

## Port Colborne's Annual Lighted Santa Claus Parade

Watch as the streets are illuminated by the annual Port Colborne Santa Claus Parade, highlighting the joy and life of Christmas for children of all ages. Beginning at 6:30 p.m., the parade will start at Port Colborne High School and travel south on Steele Street to Clarence Street where it continues east along Clarence Street to West Street. Making its way south on West Street to Charlotte Street, the parade will then travel west along Charlotte Street to end in the Market Square, in front of City Hall. Children are welcome to visit with Santa in the lobby of City Hall and enjoy hot chocolate and Timbits.

For more information, please contact Allaina Kane at 905-834-1668 or visit [www.portcolborne.ca](http://www.portcolborne.ca).



## Mrs. Claus in the Park

On Friday, December 2, 2011 the Gateway BIA has invited Mrs. Claus to Lock 8 Park to read to the children and have them write letters to Santa. Mrs. Claus will be there from 6:30 p.m. to 8:00 p.m. with Tim Horton's providing hot chocolate and Timbits for everyone.

## 35th Grand Old Christmas Festival Sunday, December 4th, 12 to 4 p.m.



Share happy times and the Christmas spirit with friends and family during the 35th Grand Old Christmas Festival at the Port Colborne Historical & Marine Museum on Sunday, December 4th. Step back in time and tour through the heritage village, traditionally decorated for the holidays with evergreen boughs, ribbons and berries. linger over traditional afternoon tea, which includes homemade Christmas pudding and sauce. Sip tea out of fine bone china and relax with those who are nearest and dearest at Arabella's Edwardian Tea Room. The smell of roasted chestnuts, hot apple cider, caramel apples, and sausage on a bun by Pigroast Promotions will lead you throughout the active heritage

buildings. Dip candles, saw a log, brand a wooden cookie, and print a Christmas card. Visit with our blacksmith, interpreters and whisper in Santa's ear beside a crackling fireplace. Take a ride around the block by horse and carriage. Visit the U.R. Wilson Heritage Research Archives where Melinda Mitterhauser will present her winning Historica project on Arabella Williams. While you are there, you can shop for the bookworms in your life. In the Williams house, step back in time to experience the holiday ambience of a Christmas in the country, where it was encouraged to use ingenuity to fashion handmade gifts that were thrifty, pragmatic and attractive for friends and family.

**Come and enjoy Christmas pudding and sauce at Arabella's Tea Room during Shoppers Week from December 5th to the 10th, 2:00 to 4:00 p.m. Only \$4.00 per serving.**

The Port Colborne Historical & Marine Museum will be participating in "Winter Celebration", the Fourth Annual House Tour in Port Colborne on November 26th from 1-5 p.m.

## Holiday Hours at City Hall

City Hall will close for the holidays at 4:30 p.m. on Friday, December 23rd and will reopen on Tuesday, January 3rd at 8:30 a.m. Bill payments can be dropped in the payment box (no cash please). For public works emergencies, please call 905-835-5079.

## PAGE 2

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## CITY HALL NEWS



## PORT COLBORNE PUBLIC LIBRARY

## Holiday Hours

Closed: Sat., December 24, 2011 to Wed.,  
December 28, 2011.

Open: Thurs., December 29, 2011 to Sat.,  
December 31, 2011.

Closed: Mon., January 2, 2012.

Please note that the Library will be closed on  
Wednesday, November 30, 2011 for Staff  
Training.

## Art in the Library...

Featuring Work by Local Artists and Artisans:  
On display in the Atrium until January 15, 2012.  
"Paintings by Sea"

Download Free e-Books to your iPad, iPhone,  
iPod Touch, Kobo or Sony Reader!

You also need a valid Port Colborne Public Library  
card and PIN. Call the Library at 905-834-6512  
for more information or to register in one of our  
upcoming free seminars on how to download free  
e-books. Download aids are also available online at  
www.portcolborne.org

**E-Books and Audio Books for Kids and Teens!**  
TumbleBooks, TumbleReads and  
TumbleBooksCloud are available free and can be  
accessed online at [www.portcolborne.org](http://www.portcolborne.org).  
Or, check out these great collections of e-books,  
animated talking picture books, audio books, and  
read-along chapter books for kids and teens.

## Amazing e-Resources

From kids to academic researchers, you'll find  
answers to your questions online at [www.portcolborne.org](http://www.portcolborne.org).  
Whether you're a do-it-yourselfer looking for help to repair your car or for  
tips on planting a stunning garden, whenever you're  
researching career options or genealogical roots, or  
whether you just want to browse newspapers and  
catch up on information from a variety of reliable  
sources, all you need is your library card. All you need is  
a valid library card and a PIN. Call 905-834-6512 for  
more information.

**Port Colborne Public Library**  
310 King Street  
Port Colborne, ON L3K 4H1  
[www.portcolborne.org](http://www.portcolborne.org)  
Phone: 905-834-6512  
Fax: 905-835-5775  
email: [library@portcolborne.ca](mailto:library@portcolborne.ca)

## Hours of Service

Monday, Tuesday, Thursday: 10 a.m. - 8 p.m.  
Wednesday, Friday, Saturday: 9 a.m. - 5 p.m.

PROGRAMMING FOR ADULTS  
HELP FILL OUR MITTEN TREE

**November 25 to December 15, 2011**  
Bring your own mittens, hats, gloves and scarves and  
we'll place them on our annual Mitten Tree for Cash  
for Kids and Families. Non-perishable food donations  
for Port Care will also be accepted at the Library.  
**SHOPPERS DRUG MART PRESENTS... "PUTTING ON  
THE GLITZ" WITH COSMETICIAN ELIANA MONDS**  
Thursday, December 1, 2011, 5:30 - 7:30 p.m.  
Forages! Handup. Free samples and demonstration.  
Learn easy makeup techniques and dazzle this holiday season.

## ONE-ON-ONE COMPUTER LESSONS

Saturday mornings at the Library  
Lessons geared toward your interest. Topics  
available include: email, Facebook, Twitter,  
blogging, creating simple websites, and more! Cost is  
\$10.00 per person per lesson. Pre-registration  
required. Book your appointment today!

## FILMS FOR SENIORS

Presented the first Wednesday of the month.  
September to June, at 1:30 p.m. (Free admission!  
Free refreshments!)

## PIN BOWLING FOR SENIORS

Presented the third Wednesday of the month.  
September to June, 1:30 - 3:30 p.m.  
Join us for an afternoon of fun, low-impact exercise,  
and a bit of friendly competition. Free admission.  
Free refreshments.

## KNITTING CLASSES WITH INSTRUCTOR WICKI FRETZ

**Twilight & evenings 7:00 - 9:00 p.m.**  
**Thursday afternoons 1:00 - 3:00 p.m.**  
With instructor Vicki Fretz. For more information on the  
Knitting Club schedule of classes or to join the Knitters' Club,  
call Vicki at 905-835-5373.

## RISE AND SHINE YOGA CLASSES

**Wednesday mornings, 9:30 - 11:00 a.m.**  
With instructor Heather Jones of Santosha  
Studio for Yoga and Healing. All levels. For more  
information, or to register for classes, call Heather  
at 905-932-6061.

PROGRAMMING FOR CHILDREN  
Tot Time with Stacey (for ages 2 to 4)

**Thursdays, 10:30 to 11:30 a.m., December 1 & 15**  
Stories, crafts & games, for children ages 2 to 4 with  
their parents/caregivers. Cost is \$1.00 per child per  
week. Pre-register at the Library.

**Craft-Tested! Kids Crafts with Stacey**  
(for ages 5 to 12)

**Presented the third Monday of the month,**  
**October 4 - 5:00 p.m.**

Calling all kids! Come to the Library for fun,  
seasonally-themed crafts! Cost is \$3.00 per child.  
Pre-register at the Library.

**Raiders of the Library (for ages 6 and up)**  
**Presented the first Monday of the month,**  
**October 4 - 5:00 p.m.**

Do you have a favourite children's book or book  
series? Join us for an hour of book-themed fun!  
Dress up as your favourite character from the book  
of the month, and join us for themed crafts, snacks,  
and other activities. Cost is \$2.00 per child. Pre-  
register.

## Gili Club! (for ages 12 &amp; up)

**Presented the fourth Monday of the month,**  
**October 4 - 5:00 p.m.**

Sing and rock out with your favourite McKinley  
High Glee Club members in our Will Glee Club.  
Free! Pre-register at the Library.



Marge McAvoy, Finance Chairman who launched the Corporate  
Drive looks over Accessibility Upgrade plans.

You may have noticed that the Museum has had construction  
cranes on site over the last month. With the help of the Office for  
Disability Issues, Human Resources and Skills Development Canada  
Grant through the Enabling Accessibility Fund (E.A.F.) and corporate  
and private donations, the Museum will be improving our accessibility.

The Board of Management and staff are thrilled with the project  
and our potential ability to reach even more of the community.  
Included in the project are improvements to the Williams' Home  
Main Museum such as ramp, widened doorways, improved reception,  
and accessible washroom. This project end date is December  
31st so next season should really see the benefits of this improvement.

Corporate and individual donors who wish to assist the Museum's  
current Corporate Fundraising Campaign will receive an income  
tax receipt for donations of \$20 or more, and a Sustaining  
Membership Certificate. Just stop in with your donation to 280  
King Street 12:5 daily or call 905-834-7604.

## Attention Community Groups: Community Bulletin Board feature added to City Website

A Community Bulletin Board calendar has been added to the  
City of Port Colborne's website. It can be found under the Events  
section of the website. This feature allows local non-profit organizations,  
service groups, social and recreational clubs to add their  
fundraising events to the City's website.

An online fillable form is provided onto which the organization  
can describe the event and details. A start date, end date, and  
time is provided as well as a message box for a detailed description  
and link to a website.

The submitted event is sent to our website administrator to approve  
for eligibility and content. Please allow enough time prior to your  
event to ensure it is posted to the website.

Once the event is submitted, it can be approved and will appear  
online. This new feature will keep residents and visitors informed  
of all your great upcoming events on the Community Bulletin Board!

The direct link to the Community Bulletin Board is:  
<http://www.portcolborne.ca/page/community-bulletin>

## City of Port Colborne Social Media Channels

If you frequent Facebook or YouTube, look us up!  
Visit our channels to interact with other residents of Niagara and  
keep up on local happenings, news and events. Just click "Like"  
to join.

Visit: <http://www.facebook.com/cityofportcolborne>  
Some of our events are recorded and posted to YouTube. Check  
out our channel to see what is happening in Port Colborne! Subscribe  
to see our new videos.

Visit: <https://www.youtube.com/cityofportcolborne>

## HOLIDAYS HEATING UP?



Unattended cooking is the number  
one cause of home fires.

Pay close attention  
when you're cooking  
and stay in the kitchen.





## DON'T BE FOOLED by "QUESTIONABLE" WATER PURIFICATION EQUIPMENT SALES TACTICS

One of our neighbouring municipalities is again receiving calls from some of their water customers that they have been approached by door-to-door salespersons attempting to sell them reverse osmosis water purification systems.

A portion of the sales presentation may include an in-home "jam jar purity test" with the use of a "precipitator". As well the salesperson may conduct an in-home "total dissolved salts" (TDS) test.

Through these tests, the salesperson is attempting to demonstrate that your municipal water supply is unsafe for human consumption.

We have provided pictures of these in-home "tests" and explained how these sales tactics utilized do absolutely nothing to demonstrate that your water is unsafe.

The City of Port Colborne's drinking water continues to meet the stringent water quality standards of the Province of On-

tario. Any resident who has concerns or would like a Certified Licensed Water Operator to conduct a site visit and collect a water sample within their home can call 905-835-5079 to schedule an appointment.

If you have any questions about the information provided in this article, please contact Darlene Suddard, Water/Wastewater Compliance Coordinator at 905-835-2900 ext. 212 or via e-mail at darlensuddard@portcolborne.ca

### Be Aware of this Water Testing Scam



The product being sold: Reverse Osmosis (RO) Under counter water treatment device.

Sales people from various water purifier companies of late are making use of a so called "Precipitator" or Jam Jar Purity Test to supposedly prove that all water except for the water treated by their purification equipment is impure and subsequently unsafe for human consumption. Read below to get the full picture.

The Precipitator or Jam Jar Test is basically a very crude, rudimentary, electrical circuit, similar to a car battery or scientifically known as an electrochemical circuit. When used as a so-called "Precipitator" it gives the customer the impression that the water is not safe to drink. It does this by precipitating the natural salts into the water which appear as a brown "goo", which makes the water look awfully dirty.

#### Why does the water change colour?

To explain why tap water changes colour when reverse osmosis (RO) water does not, it is essential to understand the difference between tap water and RO water, and what the "Precipitator" is doing to the water:

#### RO Water

- RO water contains very little to no minerals, as a result, it will not conduct electricity as minerals are required to be present in the water in order to conduct electricity.
- Without the ability to conduct electricity, none of the chemical reactions can occur, therefore, no discoloration will be visible in the RO water.

#### Tap Water

- Contains naturally occurring minerals and salts – which are beneficial to human health.
- These minerals and salts allow electricity to flow as current through the water, which allows the precipitation and an electrochemical reaction to take place, which discolours the water. The change in colour can show up as a grey precipitate or brown sludge. This colour change is normal and can be expected.

#### WHAT YOU MAY BE TOLD...

Because there is no reaction with the RO water, salespeople could claim that the RO water is less contaminated and that other so-called purified waters, bottled waters or tap waters are dirty and contain unhealthy levels of impurities. However, just like tap water, there are naturally occurring minerals in purified or bottled water.

**DO NOT BE FOOLED OR PERSUADED THAT THIS COLOUR CHANGE IS AN INDICATION OF IMPURITIES OR "TOXINS" IN THE WATER!**



The "testing" device: The Precipitator



The "test": The Precipitator/Jam Jar Test



The "test": Using homeownes drinking glasses

### The "TDS" Test



Another test that is often used by some salespeople to "show" that tap water is "not safe", is the TDS Test. This test, conducted with a handheld device, measures the amount of Total Dissolved Solids (TDS) in the water. When conducting this test, the tap water could have a higher TDS level than the sample of RO water that the salesperson brings with them. The salesperson then uses this information to state that the tap water is unsafe, when in reality, it only means that there are more minerals in the tap water.

#### The Role Of Total Dissolved Solids (TDS) In Assessment Of Water Quality

The only information obtained from a TDS meter is, as the name implies, the following:

- TDS is a measure of the Total Dissolved Solids in the water and sometimes also incorrectly stated as Total Dissolved Solids. The correct scientific definition of the TDS measurement is in fact the determination of the Total Dissolved Solids.
- The important information obtained from this analytical measurement is very plain and simple: how much mineral salt is dissolved in the water.
- No other information can be obtained or deduced from the simple TDS analytical test.

Please take note that TDS is but one of the 20 analytical parameters required to gauge the quality of a water source. The problem with the salespeople is that they say that the TDS meter is showing you that the water is dirty, impure (in the sense of unsafe to drink) which is simply not true.

## Tourism and retail sectors plan to build upon strong summer season

Investments in downtown streetscaping, festivals & events seen as key factors to future growth and success

With recent construction and infrastructure upgrade projects nearing completion, Port Colborne was truly open for business this summer, and several local business operators noticed an increase in business.

Gail Todd, proprietor of Something Else, at the corner of Clarence Street and historic West Street in downtown Port Colborne had a strong first year of business. "Downtown Port Colborne is a fabulous location. Since opening in June, I have had a constant flow of people through my store, from across Niagara and around the world."

Gail credits the location of downtown Port Colborne as a cultural and shopping destination, as well as Port Colborne festivals, including Canal Days, as a key reason in the success of her business. "We have the historic and scenic Welland Canal along West Street; live theatre; a fantastic farm-

ers' market on Friday mornings; a great museum and flourishing arts scene, not to mention some of the best shopping and restaurants in Niagara. This is why I chose Port Colborne as the location for Something Else."

Talwood Manor Bed and Breakfast, one of Port Colborne's outstanding tourist accommodations, also noticed a strong increase in business over the previous summer. Despite a wet start to the summer, owner Judith Borynec reported record highs for overnight stays during the month of June, followed by a strong July and August. Talwood Manor is located across the street from Showboat Festival Theatre, which has recently wrapped up a successful 25th summer season that attracted theatre-goers from across Southern Ontario and Western New York.

Business owners on Main Street West in Port Col-

borne reported strong business now that roadwork has finished. The construction was part of a \$5.5 million investment in streetscaping and beautification to enhance visitors' experiences while shopping and passing through Port Colborne's Gateway District.

"Main Street was a busy place this summer, with the revitalization project and construction for most of the season. Although the roads were closed, and the bridge was closed for many days during that time, we continued to thrive in this great city," said Mike Sloat, President of the Port Colborne-Wainfleet Chamber of Commerce. "Between May and October, our business was up 15% over 2010. The feedback from customers about the street improvements was fantastic! Even when the street was closed, customers still came, proving it's worth the drive to Port Colborne."

After a few softer seasons in the tourism industry, Stephen Thompson, General Manager of Economic Development, Tourism & Marketing, was pleased to see renewed confidence in the city's retail and tourism sectors. "Retail and tourism are the largest sectors for employment in Port Colborne. The City certainly recognizes this with the Main Street West revitalization, completed this summer, and the continued project improvement grants being offered along Main Street and in downtown Port Colborne." He said that the city has seen a considerable amount of investments in these shopping districts, with several more to come. "Port Colborne is truly becoming recognized as a destination for shoppers, tourists, retailers, and investors in Niagara. The success that our tourism and retail sectors have had this year creates a solid foundation for building on in the years to come."

## CONSTRUCTION ON MAIN STREET IS COMPLETE!

The construction on Main Street is over! Check out these amazing before and after shots of the area. Main Street is now a more walkable, accessible and an overall more functional space. But don't just take our word for it, go see for yourself!

Before



After



## Community Improvement Plan Incentive Funding Available!

### Olde Humberstone Main Street Community Improvement Plan

With the creation of the Port Colborne Gateway Business Improvement Area, encompassing the Olde Humberstone Main Street Area, the City is still accepting applications for the various Olde Humberstone Main Street CIP incentive programs. The Application and Incentive program information is available on the City's website at [www.portcolborne.ca/page/Main\\_Street\\_CIP](http://www.portcolborne.ca/page/Main_Street_CIP) or in hard copy at City Hall.

### Downtown Central Business District Community Improvement Plan

With the completion of the Downtown CBD CIP, Urban Design Strategy and Traffic Study, the City is still accepting applications for the various Downtown CBD CIP incentive programs. Program Guides and Applications can be found on the City's website at: [www.portcolborne.ca/page/Downtown\\_CBD\\_CIP](http://www.portcolborne.ca/page/Downtown_CBD_CIP) or in hard copy at City Hall.

### Brownfield Strategy / Community Improvement Plan

Brownfields are abandoned, idled or underused industrial and commercial properties where redevelopment is complicated by real or perceived environmental contamination. The CIP outlines specific municipal programs and actions designed to encourage private sector investment in cleaning up and redeveloping brownfield sites. The City is still accepting applications for the various Brownfield CIP incentive programs. Program Guides and Applications can be found on the City's website at: [www.portcolborne.ca/page/brownfields\\_CIP](http://www.portcolborne.ca/page/brownfields_CIP) or in hard copy at City Hall.

The City is now receiving applications for the 2012 budget year. All applications are on a first come first served basis and dependant on the amount of funding available.

For information on any of the above noted incentive Programs, please contact Lindsay Richardson, Community Policy Planner at [lindsayrichardson@portcolborne.ca](mailto:lindsayrichardson@portcolborne.ca) or at 905-835-2901 ext. 129 to make an application or for more information on the available funding opportunities.

### East Waterfront Community Improvement Plan

The ongoing study of the East Waterfront is leading to the development of a long term vision for the East Waterfront area of the City. Encompassing the industrial lands along the canal, the abutting neighborhood and Nickels Beach area, the proposed long term vision for the East Waterfront responds to the opportunities for improvements and supports the community's goals for the area. It calls for green open spaces and streets that will create the setting for neighborhood renewal, small business development and a variety of lifestyle experiences. For more information on the development of the East Waterfront CIP, please check the City's website at [http://www.portcolborne.ca/page/waterfront\\_cip](http://www.portcolborne.ca/page/waterfront_cip). There will be a public meeting regarding the East Waterfront CIP on November 28, 2011 at 6:30 pm in Council Chambers. Questions or comments regarding this CIP can be directed to Lindsay Richardson, Community Policy Planner for the City of Port Colborne at [lindsayrichardson@portcolborne.ca](mailto:lindsayrichardson@portcolborne.ca) or 905-835-2901 ext. 129.

## CITY HALL NEWS

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## Port Colborne Health and Wellness Centre


*This new sport and recreation complex will be the pride of our community!*

### Please sponsor a Brick on the Dedication Walkway.

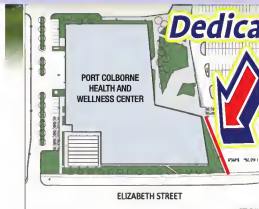
**Help build a bright future!**

**ADD YOUR MESSAGE TO THE WALKWAY TO SHOW YOUR SUPPORT!**

• Honour a special person • Commemorate an Anniversary • Pay tribute to the Memory of someone • Show the support of your Service Club, your Church, your School, your Team • Add your Family Name to the walkway

\$100.00 SINGLE BRICK PLACE YOUR MESSAGE HERE	\$150.00 DOUBLE BRICK 1 TO 5 LINES UP TO 15 LETTERS PER LINE	\$250.00 12" X 12" X 4" BUSINESS NAME UP TO 5 LINES	\$500.00  YOUR BUSINESS LOGO AND PHONE
--	--	--	--

## Dedication Walkway



Contact Person: **Sandy Pilot**  
Community Partnership Coordinator  
City of Port Colborne  
66 Charlotte Street  
Port Colborne, Ontario L3K 3C8  
Telephone: 905-835-2900  
[sandypilot@portcolborne.ca](mailto:sandypilot@portcolborne.ca)

Please check Brick Ordered

<input type="checkbox"/> \$100.00 Single Brick	<input type="checkbox"/> \$150.00 Double Brick	<input type="checkbox"/> \$250.00 Business Name	<input type="checkbox"/> \$500.00 Business Logo
---	---	--	--

Please print lettering for brick inscription in boxes provided. No more than 15 letters, spaces or numbers per line.

Single Brick 1 or 2 lines of Text	Double Brick 1 to 5 lines of Text
--------------------------------------	--------------------------------------

LETTERING  
WILL  
BE  
CENTERED

Cash / Debit / Cheque Payments at City Hall

Name: \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_

\*\*Please make cheques payable to The City of Port Colborne  
Mail Payments by Cheque Only in City Hall  
\*The City of Port Colborne has the right to approve all messages  
WHICH MAY BE ISSUED



Division one steel:  
Roof liner installation ongoing



Pool work is progressing ahead of schedule



Division two steel  
over multi-purpose space erected.



Formwork and rebar in place for slabs on grade at entries



Masonry loadbearing walls at arena change rooms



Interior work progressing

## Port Colborne earns five international marketing awards

Port Colborne has won an unprecedented number of awards from the International Economic Development Council (IEDC). With five 2011 IEDC Excellence in Economic Development Awards, and three Economic Developers of Ontario Awards in 2010, Port Colborne is being noticed at home in Canada, and around the world.

Port Colborne received significant recognition receiving three first place finishes and two honourable mentions, at the awards ceremony. Award honours were presented to the City of Port Colborne for the following:

- Port Colborne Economic Development News received a first place award in the Newsletters/Newspaper category. The electronic newsletter was introduced in 2010 and is distributed quarterly to readers throughout Niagara and across the world, keeping them informed on business news and investment opportunities in Port Colborne. Award Judges stated that Port Colborne's newsletter "was the best submission out of all population categories" and praised its use of electronic and paper distribution.

- 2010 Economic Development, Tourism & Marketing Department Annual Report received a first place award in the Annual Report category. The annual report offers an in-depth account of the department's activities and is produced in a high visual-impact format that captures the successes of Port Colborne. Judges stated that the annual report is "subtle and refined, [and] sophisticated for the size of the community."

- Carbohydrate Valley Tour received a first place award in the Special Events category. This bio-technology industry tour, held in May 2011, saw over 30 business decision makers, trade commissioners, and government officials from around the world receive a day-long tour of Port Colborne's bio-technology/manufacturing facilities, including Jungbunzlauer and Casco. The tour was well received by all who attended, remarking on how original and informative it was.

- Uncharted, Unexpected advertising campaign received honourable mention in the Paid Advertising category. This tourism-marketing campaign, which the city has used since 2010, celebrates the vibrancy of Port Colborne, though focusing on the "uncharted" or "unexpected" tourism attractions, life-style advantages, and variety of culture in Port Colborne.

- Wind Energy Manufacturing Cluster Folder received honourable mention in the Special Purpose Brochure category. This information piece was a joint effort between the City of Port Colborne, the Niagara Economic Development Corporation, Rankin Construction, and Allied Marine and Industrial. It highlights a unique manufacturing opportunity in Port Colborne for the renewable energy sector, using the city's multimodal transportation network, and existing manufacturing supply-chain as competitive advantages.

These prestigious awards signify that Port Colborne is at the forefront of economic development and tourism marketing. The competition attracts submissions from around the globe, and is judged by a panel of experts engaged in economic development and marketing.

"The City's marketing efforts are really being noticed," said Vance Badawey, Mayor of Port Colborne. "We have undertaken an aggressive marketing strategy, and I am pleased to see the results of these efforts. These international marketing awards confirm the strength of the marketing produced by the City's Economic Development, Tourism & Marketing Department and the feedback from the judging panel helps refine and elevate future efforts by the City."

IEDC is a Washington, DC, based organization with over 4,500 members, that helps economic developers do their job more effectively and raises the profile of the profession. The awards were announced on September 21st at IEDC's annual conference in Charlotte, North Carolina.



(l. to r.) Todd Greene, IEDC Board; Stephen Thompson, City of Port Colborne; Denny Coleman, IEDC Chairman present Stephen Thompson with the IEDC's Leadership Achievement Award.

## Saturday, December 31

### Casco & Friends Kidz New Year's Eve Carnival

At the end of the month, celebrate the upcoming New Year with the Casco & Friends Kids New Year's Eve Carnival from 2 p.m. to 6 p.m. December 31 at West Side Arena, followed by a fireworks display.

## Skateboard BMX Park Update

On May 31, 2011 City Council approved Community & Corporate Services Report # 2011-13. This report authorized this request for proposal for a design consultant to work with the Mayor's Youth Advisory Council, the Skate Park Group Subcommittee and interested members of the general public to design a permanent concrete skate park suitable for a range of skill levels and a variety of uses, including skateboarding, BMX biking and inline skating.

The RFP asked that the Skateboard BMX Park be complete by August 1, 2012 so that the youth of Port Colborne will be able to use the park before the end of next summer. Three companies' submitted proposals and a report will be presented before Council in November to select a company. The Mayor's Youth Advisory Council will be starting a fundraising campaign in the New Year. If anyone is interested in more information, or would like to contribute to the fundraising campaign, please contact Gina Murdoch at 905-834-1668 ext. 236 or ginamurdoch@portcolborne.ca

## 13th Annual Sportsfest

The City of Port Colborne is now in preparation for the 13th Annual Sportsfest. The event filled weekend will kick off Friday February 17, 2012 and activities will run through to Monday February 20, 2012.

Sportsfest is a time when our community comes together, where local businesses and community groups present a sport or activity and the proceeds benefit various charities. This celebration of winter activity promotes healthy active living and teamwork with friendship and fun at a time of the year there is a tendency to be inactive.



### The benefits of Sportsfest include:

- Recreational activities for all ages
- Healthy lifestyle promotion
- Community groups working together for a common goal
- Opportunity for charity fundraising
- Showcasing Port Colborne

We would like to send you a challenge to:

- Create a new event
- Encourage participation
- Help us present this winter event to our community with a donation or sponsorship

### Please contact:

Alaina Kane, Special Events Coordinator  
at 905-834-1668 ext. 234 or alainakane@portcolborne.ca with any event related questions; or Sandy J. Pilot, Community Partnership Coordinator at 905-835-2900 ext. 110 or sandypilot@portcolborne.ca with any questions regarding sponsorship opportunities.



## CITY HALL NEWS

www.portcolborne.ca • Tel: 905-835-2900 • City Hall, 66 Charlotte Street, Port Colborne, ON L3K 3C8 • email: newsletter@portcolborne.ca

PAGE 7

## Clearing the sidewalks of snow & ice

In Port Colborne, every Owner or Occupant of a building is responsible for clearing the sidewalks adjoining their property of all snow and ice within 24 hours of the cessation of a snow event. This allows the safe passage of all pedestrians. Please be considerate and offer assistance with snow removal to those neighbours who need a helping hand. If you are renting a property, please make necessary arrangements with your landlord regarding snow removal.

Those who do not comply may face a fine of \$160.00 or have the removal completed at the Owner's expense.

You may view the current Snow and Ice Removal Bylaw 5383/137/09 here:

[www.portcolborne.ca/page/bylaws](http://www.portcolborne.ca/page/bylaws)

As always, you may contact the By-law Enforcement Division at 905-835-2901 ext. 210

**Be a Good Neighbour, take the time to help.**

## City of Port Colborne 2012 Dog Licenses are now available for purchase and are due March 15th.

The following discounted rates apply for licenses purchased on or before March 15th:

Un-Neutered/Un-spayed Dogs .....\$25.00  
Neutered/Spayed Dogs (proof required).....\$15.00

**After March 15th the regular rates of \$35.00 and \$25.00 apply.**

### Tags may be purchased at:

- City Hall, 66 Charlotte Street
- The Port Colborne Animal Shelter, 1080 Elm Street
- Independent Discount Pet Supply, 730 Main Street West
- Pet Valu, Westside Place Plaza, Westside Road

Dog owners who fail to purchase a dog license before the due date are liable for a set fine under Part 1 Provincial Offences Act.



## CITY OF PORT COLBORNE PUBLIC NOTICE NO PARKING INTERFERING WITH SNOW REMOVAL ON ALL HIGHWAYS

OWNERS of vehicles within the City of Port Colborne are hereby reminded of the provisions of the Highway Traffic Act and Bylaw No. 89-2000 which regulates parking and traffic on city roads.

No person shall park or stand a vehicle on a highway in such a manner as to interfere with the movement of traffic or the clearing of snow from the highway.

Upon discovery of any vehicle parked or standing in contravention of the above mentioned, an officer may cause it to be moved or taken to and placed or stored in a suitable place and all costs and charges for removing, care and storage thereof, if any, are a lien upon the vehicle, which may be enforced in the manner provided by the Repair and Storage Liens Act.

Your co-operation in complying with these provisions would be appreciated and would avoid the use of the enforcement provisions of the Bylaw/Act.

Vehicle - includes a motor vehicle, trailer, traction engine, farm tractor, road-building machine and any vehicle drawn, propelled or driven by and kind of power, including muscular power, but does not include a motorized snow vehicle or a street car.

Large Motor Vehicle - means a commercial motor vehicle, bus, school bus, boat, boat trailer, or mobile home.

The Operations Department Winter Control Standards are available on the City Website at: [http://www.portcolborne.ca/page/Winter\\_Control\\_Standards](http://www.portcolborne.ca/page/Winter_Control_Standards).

## FREE METERED PARKING FOR THE MONTH OF DECEMBER

To promote and encourage shopping in the downtown core and at the Port Colborne Farmers' Market, motorists may park free at any meter in Port Colborne for the month of December.

**PLEASE NOTE:** All other parking infractions will be strictly enforced.

- Parking in handicapped zones without a permit
- Parking in fire routes
- Parking in prohibited areas (loading zones, corner restrictions)
- Parking blocking a driveway
- Parking over the time limit in 1 and 2 hour zones etc.

## SNOWBUDDIES

Need your Community Service Hours?  
Want to be part of an exciting program?  
Or do you know of someone who has a disability and needs assistance with

### SNOW REMOVAL

You can either....

Become a **Snow Buddy**

Or apply to have your snow removed by a **Snow Buddy**

For more information, please call

Joanne Ferracioli

905-835-2900 ext. 130



# One fare per trip – free local transfers



Transfer to and from any of the three transit services through Niagara Region Transit for just a \$5 introductory fare.

**niagararegiontransit**  
Convenient, affordable commuting

Niagara  Region  
www.niagararegion.ca

Port Colborne is part of Niagara's new regional transit system. Area residents are now linked to the rest of the Niagara region through the Niagara Regional Transit service which started in mid-September. This new integrated transportation system builds on the existing bus route that has linked Port Colborne to Niagara College's Welland Campus and downtown Welland since 2007. Commuters can now access regional buses to St. Catharines or Niagara Falls from Welland's downtown bus terminal.

"This new regional transit service is another tool that we can use to help sup-

port Port Colborne businesses," said Economic Development General Manager Stephen Thompson. "We're now better able to link local businesses with a larger potential workforce as well as bring new customers and visitors to our city."

Niagara Regional Transit buses operate Monday to Saturday between Welland, Niagara Falls, and St. Catharines, running hourly between 7:00 am and 8:00 pm. The initial fare for a one-way trip is \$5, with passes and ticket-books becoming available over the coming months. A more detailed schedule, including all stops and transfer points is available on-

line at [www.niagararegion.ca/transit](http://www.niagararegion.ca/transit).

Port Colborne Transit's connection service to Welland runs six times a day, from Monday to Friday. Through Niagara Regional Transit, Port Colborne is directly connected to over 200,000 jobs within the Niagara region, and the more than 400,000 residents that call Niagara home. More information about Port Colborne Transit, its connection service to Welland, and its city bus routes can be found on-line at [www.portcolborne.ca/page/Port\\_Colborne\\_Transit](http://www.portcolborne.ca/page/Port_Colborne_Transit).

## We are currently accepting applications for our 2012 Summer Student Lottery!

### 2012 Summer Employment

To be considered for a placement you must meet all of the following requirements:

#### Requirements:

- Valid Class G or G2 Ontario Drivers License, proof will be requested
- Available for full time work as of April 30, 2012 to September 3, 2012
- Student enrolment for September 2012 (Fall Term), proof will be requested
- Availability to work flexible hours - weekends, statutory holidays, special events

Applications are available at City Hall or can be found on our website under Employment Opportunities at [www.portcolborne.ca](http://www.portcolborne.ca).

**Completed applications must be returned by January 6, 2012 to**  
Human Resources,  
City of Port Colborne,  
66 Charlotte Street,  
Port Colborne, ON L3K 3C8  
E-mail: [hr@portcolborne.ca](mailto:hr@portcolborne.ca)

Personal information is collected under the authority of the Municipal Act, 2001, S.O. 2001, C.25 and will be used to determine suitability. We thank all applicants and advise that only those selected for an interview will be contacted.



## Regional Transit strengthens links to Port Colborne

### BUS STOP



**niagararegiontransit**

Niagara  Region

[www.niagararegion.ca](http://www.niagararegion.ca)

■ **OAKWOOD SCHOOL:** Student can't be charged

# Girl made up suspicious man story, NRP say

EDDIE CHAU  
InPort News Staff

**PORT COLBORNE** — It was all a ruse.

Niagara Regional Police are saying an incident involving a suspicious man approaching a 10-year-old girl while she was on her way to school last Monday was made up.

Det. Sgt. Brian Smith of Niagara Regional Police's District 3 office in Welland said an investigation regarding allegations of the girl being followed as she headed towards Oakwood Public School proved to be false.

"There was a lot of legwork done. Some parts of the story didn't make sense," Smith said.

The Oakwood student told police she was followed by a man while riding her bicycle to school on Monday. The story was similar in nature to two incidents reported by the same girl in late September.

In all three instances the girl stated she was approached by a middle-aged man.

Smith said at no time was anyone at risk.

Because of the girl's age she cannot be charged, he said.

"There's nothing we can do (legally)," Smith said. "We just have to sit her down with her parents and principal to talk to her about it, and to make sure none of this ever happens again."

Smith said police and staff from Oakwood Public School worked hard to spread the word when the alleged incidents took place. Another information blitz had to be sent out informing the community of the hoax.

That doesn't mean the community shouldn't remain diligent on the matter. Police encourage residents to report any suspicious events.

[echau@wellandtribune.ca](mailto:echau@wellandtribune.ca)



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*Christmas In Memoriam*

Remember your loved one this Christmas Season with an **In Memoriam**. Our special memoriam page will run on **Saturday, December 24, 2011**.

Call 1-866-541-6757 or visit our office at 228 East Main Street, Welland, between 8:30a.m. and 1:00 p.m. only, Monday thru Friday.

**Deadline is no later than December 16th at 1:00p.m.**

*Please be advised that all ads require prepayment*

■ **AUTHORS SERIES:** Canadian author read from book last night

# A world of drama at Roselawn with reading from latest novel

NICOLE LEJEUNE  
For InPort News

**PORT COLBORNE** — When Canadian author Wayne Johnston attempts to accomplish something with his novels, he succeeds spectacularly.

Since winning the WH Smith/Books in Canada First Novel award with *The Story of Bobby O'Malley*, at age of 27,

the Goulds, N.L. native hasn't slowed down.

Johnston has found success all across the board; two of his novels have spent time on bestseller lists, his memoir *Baltimore's Mansion* won the coveted Charles Taylor prize for creative non-fiction and he's had a motion picture made from his novel *The Divine Ryans* for which he also wrote the

screenplay.

On Thursday, Nov. 24, the Canadian Authors Series welcomed Johnston to the stage for a reading from his most recent novel, *A World Elsewhere*.

The story follows protagonist Landish Druken at the end of the 19th century through St. John's, N.C., and the Ivy League school Princeton.

While attending Princeton

to become a writer, Druken goes on to befriend classmate George Vanderhyden, son of one of the wealthiest men in America.

When the two have a falling out at school, Druken travels back home to St. John's where his father insists his son take up his trade. Druken refuses his father and finds himself cast out and, in an odd turn of

events, he adopts an orphaned boy.

The story really begins to unfold when Druken, now with an adoptive son in tow, goes to stay with Vanderhyden in his family's mansion in their time of need. As the gripping tale progresses, it becomes clear to Druken he doesn't know his friend as well as he thinks. His relationships with his friends

and family aren't the only thing on Druken's mind; at the core of his emotional whirlwind is the mysterious suspected murder of a child.

People interested in purchasing memberships to the Canadian Authors Series or who wish to attend specific readings may contact and leave a message for Lorraine Bertrand at 905-834-0898.



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**GAME TIME FAVOURITE!**

**INCREDIBLE SAVINGS!**

**8<sup>99</sup> MAX**

**save \$5**

**Fully Cooked JUMBO CRISPY CHICKEN WINGS**

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• Fully cooked! Ready to heat and serve

**14-18 PIECES** 607 g/2 lb Reg. Price 13.99

**LIMIT OF 3 PER CUSTOMER!**

**Happiness is... more time spent watching the game!**

**ORIENTAL PARTY PAK**

APPROX. 60 PIECES

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**9<sup>99</sup> MAX**

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**ALL prices in effect FRIDAY, NOV. 25, to THURSDAY, DEC. 1, 2011, unless otherwise stated.**

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**SENIORS' DISCOUNT**





## Black Friday is here

As our neighbours to the south deal with their turkey-induced hangovers, many of them, and a growing number of Canadians, will be partaking in the huge savings of Black Friday.

But when exactly did this shopping extravaganza begin?

According to *Time Magazine*, the term "Black Friday" was used by newspapers in Philadelphia to describe the crazy crowds at stores in the city of brotherly love. Prior to that, it was used in reference to a stock-market crisis in 1869.

The term caught on, after

being linked to retailers being "in the black" or making a profit on the massive shopping day.

Black Friday has been an "unofficial retail holiday" in the United States since the 1990s, according to *Time*, and is the season's biggest shopping day.

The Christmas shopping season traditionally begins after American Thanksgiving, and has done so since the 19th century. Time cites that American Thanksgiving was traditionally marked by sales and celebrations, and eventually included

department stores hosting their own parades to mark the occasion — such as the Macy's Thanksgiving Day Parade in New York City.

Of course, this retail craze has spread to Canada as well, and people north of the 49th can look forward to getting a jump on their Christmas shopping too.

Within this section, we'll look at the ins and outs of Black Friday, how Canadians can cash in on the savings, what the hot items are for this year, and more.

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# Lines, deals and craziness

If you love the energy of big crowds and the thrill of the chase, you're likely one of a growing number of Canadian consumers who circle Black Friday on their calendars as a "must shop" day.

And it's no wonder — it's definitely one of the best days of the year to head to the stores or go online to snag deep-discounted items and get holiday shopping done early.

For those who enjoy the cross-border shopping experience, getting up at 3 a.m. to drive south and stand in line to grab a DVD player for \$10 represents the ultimate shopping experience. While many Canadians who will do just that on November 25, many others will opt to shop locally as more and more Canadian retailers come on board with their own Black Friday deals.

Last year, many hopped on board with half-price and 60% off sales, and this year, enthusi-

astic shoppers can once again expect the same and even better availability of great bargains without the expense of crossing the border.

A word to the wise: plan ahead and know what you're looking for — Black Friday is not a day to browse. Instead, check out store ads and make a list ahead of time of what you might like to buy at each store you plan to visit. Some sales only last a few hours, and keep in mind that the hottest electronics, for example, will be the first to sell out, so head to those stores first.

If you're dropping purchases off in your car and returning to the stores, put them in the trunk to discourage easy theft — unlike one absent-minded shopper last year who left his newly-purchased 55-inch TV sitting in full view in the back of his pickup truck while he went back into the mall to shop!

Many other Black Friday shoppers will choose to shop quietly, without the excitement of throngs of shoppers around them, with just a cup of coffee and a laptop computer as they surf the virtual world of online shopping on Cyber Monday, when many Canadian retailers will offer their best sales of the season.

Whether you plan to plunge into the crowds of Black Friday shoppers, or go online to take advantage of the many excellent deals that will be offered on Cyber Monday, you're sure to make a good dent in your holiday shopping list. And this year, many shoppers will reward themselves, too: last year, a retail survey showed that 15% of Black Friday shoppers bought at least one item for themselves.

One thing is for certain, however: Black Friday has arrived in Canada, and it's here to stay.



Lines at stores, like the one seen here at Macy's in the U.S., are a common sight on Black Friday. Canadians can expect smaller lines than this north of the border, and also have the added benefit of avoiding the lines and getting their deals online. Photos: QMI Files





www.wellandtribune.ca

# Thomas AUDIO VIDEO

DOORS OPEN AT 7:00AM **November 25th**

## BLACK FRIDAY

### DOORBUSTERS!

Limited Quantities

We're sorry, No rain cheque on Black Friday items. Prices in effect Nov. 25, 26, & 27. No odd check price guarantee

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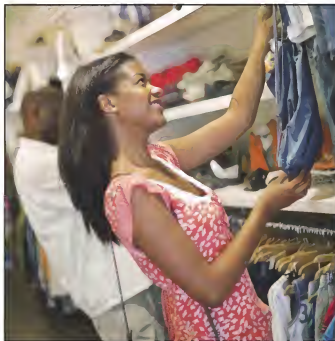
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### ■ SHOPPING



## Huge savings to be had on Black Friday

QMI Agency

As our neighbours to the south deal with their turkey-induced hangovers, many of them, and a growing number of Canadians, will be partaking in the huge savings of Black Friday.

But when exactly did this shopping extravaganza begin?

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Parade in New York City.

Of course, this retail craze has spread to Canada as well, and people north of the 49th can look forward to getting a jump on their Christmas shopping too.

Within this section, we'll look at the ins and outs of Black Friday, how Canadians can cash in on the savings, what the hot items are for this year, and more.



## ■ BLACK FRIDAY

# Top-selling items year to year

This year's version of Black Friday, the biggest shopping day in the U.S., will offer a smorgasbord of door-busting deals to eager buyers ready to spend their dollars both north and south of the border. But in some ways, it will be déjà vu all over again. That's because from year-to-year, consumers in the U.S. and Canada tend to put the same items at the very top of their "gotta have it" holiday gift lists: apparel, home electronics and toys. Gift cards, sporting goods and jewelry can also be found on Black Friday shopping lists from year to year.

According to surveys by The Nielsen Company, in 2010 a whopping 64% of American shoppers bought apparel on Black Friday, while 60% purchased electronics and 47% snagged popular toys to place under the tree on Christmas morning. This year's share of the consumer pile will likely show

similar results, although with an increased online presence by more big retailers, easy-to-purchase electronics such as computers, televisions and smartphones may take the lion's share of consumer dollars.

Last year, Apple's iPad and iPod touch were two of the hottest commodities and knocked perennial favorites like the Nintendo DS and Sony PlayStation Portable from the spotlight. Other big-ticket items in 2010 included Sony's PlayStation3, Blu-ray, and e-readers. As was the case in 2010, high-definition televisions, video games and laptop computers are expected to be big sellers again this year during Black Friday shopping spree.

And when it comes to toys, many parents will do just about anything to make sure that the right ones will be waiting under the tree on Christmas morning. In 2012,

Mr. Potato Head kicked off a long list of number one toys that parents grabbed off shelves when it became the first toy advertised on television.

In 1982, Cabbage Patch Kids were the must-have item and a mother in Pennsylvania broke her leg in a mad dash at a store to grab one. In 1996, Tickle Me Elmo, a toy based on the character Elmo from the children's television show Sesame Street, caused the same kind of frenzy, as shortages on the shelves caused fights in toy store aisles and scalpers sold the toys in newspaper classifieds for up to \$2,000.

Last year, Zhu Zhu the Pet Hamster was a blockbuster hit at places like Toys 'R Us, which will offer its Canadian version of Black Friday again this year, according to Liz MacDonald, vice-president of marketing and store planning for Toys 'R Us Canada.

Unlike Boxing Day, Black Friday gives Canadian consumers a chance to get their holiday shopping done early, and also find the items they most want.

"The big gifts are bought early because they have to be under the tree," says MacDonald. "On Black Friday we'll be offering bigger and better deals on many more premium and top brands in our Canadian stores. Everything is ready and organized, and there will be greater quantities of these deals than ever before."

And with the Canadian dollar performing so well against its American counterpart, it appears that Black Friday – so named because it helps boost sales and put retailers "in the black" – could also enjoy its biggest day ever north of the border at malls and online.

— MJ Jaffray

## ■ WORD ON THE STREET

## At 15th largest mall in Canada, Vaughan Mills Shopping Centre

What are you going to shop for on Black Friday?

**Juanita Boccone** of Vaughan, with her two teenage daughters:

"Well, I'll be coming here for quite a few things, actually. Some for me and my daughter, like clothes and shoes, but mostly to get good deals on gifts for people on my Christmas list. I could really use a new coat for work, so I'm going to check out the sales at Daniel. If the prices are good, I may even pick up a purse there, too, and maybe a leather wallet for my mom. We also heard there are some really amazing deals at The Gap Factory Store, so I'm sure my daughter is going make a plea for a new pair of boots. For gifts, I'm going over to La Senza for some Fannel PJ sets and Chapters for some picture frames. I'm also going to see what best sellers I can find marked down."

**Rick Atkins** of Woodbridge, shopping with his teenage son:

"I'm going to check out the deals on home theatre systems. I'm looking for a 3D home theatre projector. If I can't find what I'm looking for at the price I want, I'm going to check out the pricing on their Xbox 360. I have an 18-year old son and it would make a great Christmas gift for both of us. At the very least, I'm hoping to come home with a handful of DVDs or video games."

**Claire Rittenburg** of Willowdale, college

student:

"As a student, I haven't been doing too much shopping lately but occasions like Christmas and Black Friday are a good excuse to hit the mall. Some things I will be looking for are any Apple products, like an iPad or iPhone, and complete seasons of television shows like Sons of Anarchy and Modern Family. I'm also going to pick up the complete collection of Harry Potter movies."

**Sandra Minz** of Blackstock, mom of three teenagers:

"I love shopping for great deals. I want to buy stuff anyway so I may as well get it on sale and then I can save money or buy something else I need."

"I'll be shopping for Christmas gifts for my kids and some home decor stuff, too. I love, my daughter wants a DSL, the one with the camera and some games to go with it. I'll be looking for Barbie clothes and maybe a doll to go with it. For the boys I'll be looking for cool T-shirts, a new snowboard, a hockey stick and a helmet cam. My eldest is 18 and he hasn't decided what he wants for Christmas yet so I'll probably just go to Best Buy or Future Shop to see what the latest gadget is and do some comparison shopping."

— MJ Jaffray

## The Early Bird gets the Sales at our Fantastic Friday Event Friday, Nov 25, 2011

Select stores opening as early as 6 a.m. Check the website for details

[WWW.CANADAONEOUTLETS.COM](http://WWW.CANADAONEOUTLETS.COM)

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10am-6pm

# Embracing online shopping

Traditionally an American Thanksgiving pastime for many decades, Black Friday shopping is becoming more well-known in Canada due to our strong dollar, the increasing commitment of Canadian retailers to Black Friday sales, and the popularity and convenience of online shopping.

Black Friday takes place on November 25 this year, and continues on what has become known as Cyber Monday, which is the online version of Black Friday, and now the biggest online shopping day of the year.

John Knowles, president of stealtheideal.com, says his website primarily helps consumers

"We like to refer to Cyber Monday as our gifting Monday," he adds. "Food and apparel will be two of our biggest categories for shopping, and our theme is that there will be lots of opportunity to purchase items that you would like to give, or especially receive yourself. When members open up their stealtheideal.com email on Cyber Monday, they will be able to send their wish list to others."

Derek Seto is the founder of redflagdeals.com, which is currently riding the wave of millions of Canadian shoppers who are looking for the best online deals available. The site compiles discount information

growth in online participation by Canadian retailers, and this is partly because they want to keep their customers in Canada on Black Friday.

"As well, more stores in the States are recognizing that Canadian consumers are able and willing to buy online and they're offering incentives like free shipping to make it even more accessible. However, Black Friday is still a very American-centric shopping season because they don't have Boxing Day. It will never replace Boxing Day as the biggest sales event in Canada, but it's like a mini-Boxing Day that is certainly convenient for Canadian holiday shopping."

In the United States, online shopping is up 24% from 2010, and it is expected that consumers will spend over \$800 million on Black Friday bargains this year.

Electronics stores in Canada are especially tuned in to Black Friday and Cyber Monday because both of these big shopping days represent opportunities to keep Canadians shopping at home with special online offers. "Black Friday and Cyber Monday are good days for us because we know that customers will be going online to shop, especially for the most popular items," says one retailer. "Canadians can definitely expect to see great specials on electronics in-store and, especially online."

"The web offers us a much larger storefront because there's no leased or owned space that we have to deal with," he adds. "As Black Friday continues to gain interest from Canadian consumers, our stance is that if they're looking for that kind of experience, we're going to find every way possible to provide it to them."

Seto agrees that electronics will be top of mind again this year for online Black Friday shoppers.

"Televisions, computers and other electronics are among the easiest of items to buy online," he says. "There are no sizing issues and it's easy to compare prices for a certain item. We will also see big sales on items like DVDs, music, books, and of course apparel."

## "Electronics stores in Canada are especially tuned in to Black Friday and Cyber Monday...."

shop locally and gives smaller retailers a chance to strut their online stuff. Members benefit by finding local deals and the best prices on products and services they may not have even known existed in their community.

"This Cyber Monday will be huge," he says. "It's been getting bigger and better each of the last five years. People are far and away more comfortable shopping online with their credit cards than they have ever been in the past. There's a new level of comfort and that has combined with a much larger variety of items now available online."

from stores across Canada, and shoppers can tap into daily and weekly deals, access hundreds of coupons, and get tips on how to save money. It all adds up to increased access to Black Friday deals, both Canadian and American, that are available at the click of a mouse without the inconvenience and expense of crossing the border.

"One of the reasons Black Friday is becoming more well known in Canada is because many online sites are now including their own Black Friday specials," he says. "In the past couple of years we've seen huge





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# Seaweed taking over Lorraine Bay, council asked for help

VICTORIA GRAY  
 InPort News Staff

PORT COLBORNE — Lorraine Bay is a sloppy mess.

Rick Froese, a member of the Lorraine Bay Water Quality Group, came to Port Colborne's council meeting last week to ask the city to do something about it.

"We've been successful at improving water quality before and I know we can get funding from the province," Froese said. He told council that phosphorus levels in the Lake Erie bay at the end of Lorraine Rd. are on the rise and are higher than they were in the 1970s when his group was successful in lowering levels.

Froese said the phosphorus comes from Wignell, Michener and Beaverdam municipal drains which channel excess water from farmland in the area into the lake. The phosphorus is causing high amounts of seaweed and sludge.

"As a city we must be stewards of the lake," said Ward 3 Coun. Bea Kenny.

"If we don't make it clean, we are limiting part of our future."

Although the Drainage Act states the people who use the drains are responsible for it, Mayor Vance Badawey believes it's not just the 2,300 people tapped into it who bear responsibility. "We will all deal with the consequences of the lake, so

we should try to do something, and I'm sure staff will work with the Lorraine Bay water group to find a suitable solution," he said.

City staff and the Lorraine Bay group will investigate processes to deal with the water in the near future and identify costs. Ward 2 Coun. Yvon Doucet hopes staff and the group will want

to find funding to create experimental marshes or ponds to catch the chemical. "I don't know what exactly we can do," he said. "That's why we need money to find out what we can and can't do and maybe we can increase water quality incredibly and get rid of some of this seaweed."



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■ **ME TO WE CLUB:** Helping children in need

# Port students spreading some Christmas cheer

LINDSAY COSTELLO  
For InPort News

PORT COLBORNE — Students are embracing the spirit of the holidays as they work together to give special gifts this season.

McKay Public School's Me to We Club has been facilitating the collection of various items

that will be used to fill shoeboxes for Operation Christmas Child, a Samaritan's Purse relief effort that brings cheer and necessities to children in desperate situations throughout the world.

The Me to We Club, which consists of about 15 students who focus on charitable projects and initiatives throughout

the school year, encouraged the entire student body to get on board to assist with this project.

"Our goal was one (shoebox) per class," said Susan Clarke, who teaches Grade 8 French Immersion at McKay.

She added the school surpassed that goal and will be contributing about 20

packages.

Everything from hygiene items and toys to school supplies is being included in the packages that will be sent across the world to assist the less fortunate.

McKay students have also been collecting monetary donations to help cover the cost of shipping their gifts and

will send the boxes through a collection at Port Colborne's Central United Church.

Clarke said the students were excited about the prospect of giving another child a happy holiday, adding the Operation Christmas Child initiative is a project the school has participated in for the past two years and a cause

she thinks the school will continue to support in the years to come.

"The spirit of giving is constant at McKay," said Clarke, adding the Me to We Club also collected donations for cancer research in the spirit of Terry Fox and held a Halloween food drive.

"Everybody's giving."



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## ■ SEAWAY: Simulated collision

# Emergency response tested in vessel exercise

InPort News Staff

Thorold — St. Lawrence Seaway Management Corp., along with a number of government departments and emergency responders took part in an emergency exercise recently to test their response to a ship

collision.

The Seaway says participants gathered at the Port Robinson Community Centre last week, where leaders co-ordinated their response to a simulated collision between two vessels in the Welland Canal.

Throughout the morning, various scenarios

unfolded to test the ability of various stakeholders to effectively respond to challenges in an accurate and timely manner.

The exercise concluded in the afternoon afternoon. Stephen Kwok, Seaway vice-president for the Niagara Region, said that this type of exercise

plays an important role in the Seaway's emergency preparedness.

"We do more than write policy. We roll up our sleeves and work through a series of tests that are quite realistic, to prove the validity of our emergency response plan," said Kwok.

## SANTA'S MAILBOX



**Hey Boys and Girls** it's time to write your letter to Santa and get your Parent/Guardian to help you address it to:

Santa Claus (The North Pole) c/o The Tribune,  
228 East Main St., Welland, ON L3B 3W8.  
(Letters will be typeset as submitted).

When you send your letter to Santa in care of The Tribune not only will Santa learn your Christmas wishes but so will the readers of The Tribune including Mom, Dad, Grandpa, Grandma, Aunts and Uncles.

**AS A SPECIAL BONUS:** All letters received with the attached ballot will be divided into girls' and boys' letters and will be placed in categories based on age (3-5, 6-8, & 9-11 years), from these ballots, 6 winning names will be drawn on December 19th and announced on December 20th, the lucky 3 girls and 3 boys will each receive...

...A Christmas gift pack of presents (approx... value \$50.00)

### Entry Rules:

1. Letters may be no longer than 50 WORDS and must include the child's full name, address and phone number.
2. All letters must include a completed ballot. No copies or facsimiles will be accepted, and all ballots must be signed by a parent or legal guardian.
3. Proof of identification is required upon claiming prizes. Prizes must be accepted and awarded (no cash substitution). Employees of The Tribune and their immediate families are NOT eligible to win.
4. All entries received become the property of The Tribune. The Tribune reserves the right to reject, publish, edit or reduce said entries as needed.
5. Entrants also agree to the publication of their names. Entrants may enter as often as they wish; however, additional letters may not appear in "Letters To Santa".

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**ENTRY DEADLINES:** Dec. 2nd for Dec. 10th publication -  
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**Check IT OUT**

3 BDRM, semi,  
downtown. Welland. 2,  
storey, 16, No Smoking  
Aval. Dec. 1st. 905-  
834-7547

**Check IT OUT**

3 BDRM, semi,  
downtown. Welland. 2,  
storey, 16, No Smoking  
Aval. Dec. 1st. 905-  
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**General**  
**Employment**  
A800

**GREENFIELD**  
**SERVICES**

**2 DRIVERS NEEDED**  
Snowplowing in the Welland and  
Niagara areas.  
Equipment experience an asset.  
Fax resume to 905-892-0981  
or email mail@greenfieldservices.ca

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storey, 16, No Smoking  
Aval. Dec. 1st. 905-  
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storey, 16, No Smoking  
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*The Classifieds are*  
**FULL OF SURPRISES!**

## Rooms A860

1 Furnished Room. No smoking. 1st fl./st./ref. Cdn. Int'l. \$370 mth. (905) 766-3515.

**classifiedextra.ca**  
SELL IT.  
FIND IT. BUY IT.

ROOM in large house in LC, close to downtown. \$300/mth incl. all util., sunny, cable. Non-smoker. Avail now. 905-359-5506

## Legal Notices

## NOTICE TO CREDITORS

In the estate of  
**MARION ELIZABETH ROESKE**  
late of the Town of Ridgeway, Regional Municipality of Niagara, Retired, who died the 18th day of August, 2011.  
Creditors and others having claims against the above estate are required to send full particulars of such claims to the undersigned Lawyers on or before the 21st day of December, 2011 after which the estates assets will be distributed, having regard only to the claims that have been received.  
Dated at St. Catharines this 18th day of November, 2011.

**WILSON SPURR LLP**  
261 Main Street East, Unit 16B  
St. Catharines, Ontario  
L2W 1A2  
For the Estate Trustees

## General Employment



## MUNICIPAL PARKING ENFORCEMENT OFFICER

The City of Welland is seeking a full time Municipal Parking Enforcement Officer. Under the direction of the Traffic, Parking and By Laws Manager, the Municipal Parking Enforcement Officer is responsible for the enforcement of parking restrictions in accordance with By-Laws and the policies of Council. This individual will also be required to respond to inquiries from the public on issues such as parking, public safety and traffic.

The successful candidate requires:

1. Ontario Secondary School Graduation Diploma
2. Two (2) year community college diploma in Law and Security
3. Three (3) years equivalent experience in Parking Enforcement with a Municipality
4. Certified or able to be certified as a Municipal By-Law Enforcement Officer by the Municipal Law Enforcement Officers Association of Ontario
5. Must possess a valid Class "G" driver's license
6. Knowledge of Municipal Parking By-Laws, the Provincial Offences Act and the Highway Traffic Act
7. Must possess a pleasant, tactful and helpful manner when dealing with the public

The Corporation offers a comprehensive benefit package. The hourly wage rate for this position is \$24.85 to \$26.22 per hour. This position works 36 hours per week.

Qualified applicants are encouraged to submit a current resume clearly marked "Municipal Parking Enforcement Officer" by no later than 4:00p.m. Friday, November 25, 2011 to:

Corporation of the City of Welland  
Human Resources Department,  
60 East Main Street,  
Welland, Ontario,  
L8B 0X4

A complete job description can be viewed on the City's web site [www.welland.ca](http://www.welland.ca)

All applications will be held in strict confidence. We thank all applicants, however, only those selected for an interview will be contacted.

Personal information is collected under the authority of the Municipal Freedom of Information and Protection of Privacy Act and will be used for employment assessment purposes only.

## Storage/Parking A860

**LOOK**  
SECURE TRUCK  
PARKING. Hum-  
blyone Rd. \$100/mo.  
hot 905-772-1822

**OBTAIN RESULTS**  
with Classified Extra  
1-866-541-6757

**STORAGE:** Car, truck  
boat, trailer, (indoor)  
Dry. Concrete. 605-899-  
1056 Wainfleet

## General Employment A800

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READERS**  
classifiedextra.ca  
strongly recommends  
send money in  
response to Employ-  
ment or Job Opportu-  
nity advertisements

**IMMEDIATE  
HIRE**

**BARTENDER &  
COOK REQUIRED**  
Fun environment with  
great earning potential.  
Workers with some ex-  
perience needed now.

Drop off resume to:  
**THE TRAP  
TAP & EATERY**  
128 Hwy 20 Northville  
Classified Extra  
1-866-541-6757

**DENTAL OFFICE** in Port  
Colborne is seeking an  
experienced hygienist for  
Mon, Tues, Wed  
starting Jan. 2012.  
Newly renovated,  
progressive, team  
oriented, patient  
centric practice. Min  
3 yrs experience.  
Please drop off resume  
with references to: 26  
West Side Road, Port  
Colborne or email to  
westside dental1@gmail.com

Classified Extra  
1-866-541-6757

**CALL NOW**

**CLASSIFIED EXTRA**  
1-866-541-6757

**AB00**

## Notices A910

**LEGAL  
NOTICES**

**NOTICE TO CREDITORS  
OF THE ESTATE OF  
JEAN HARRISON GRIFFIN  
WELLAND, ONTARIO  
WHO DIED ON OR ABOUT  
OCTOBER 1, 2011**

TAKE NOTICE that all persons having claims against the estate are required to send to the under named, their names and particulars of their claims on or before the 18th day of December, 2011, after which date the estate will be distributed having regard only to the claims of which the Estate Trustees then have notice.

Dated this 17th day of November, 2011

William Griffin and Bruce Smith  
Estate Trustees  
by their solicitors  
**LANCASTER BROOKS & WELCH**  
P.O. Box 67  
Welland, Ontario  
L3B 5N9

## General Employment A800

**CALL NOW**

**CLASSIFIED EXTRA**  
1-866-541-6757

**AB00**

## General Employment A800

**EXPERIENCED  
CHEF/COOK  
REQUIRED**

For well established  
banquet hall serving up  
to 500 people. Diverse  
menu preparation for  
Weddings, Corporate  
and Private Parties.  
Remuneration based  
on experience. Please  
e-mail resume to:  
vrmarrag@2011.com

Read it in the classifieds

## Christmas In Memoriam

Remember your  
loved one this  
Christmas Season  
with an  
**In Memoriam**.  
Our special  
memoriam page  
will run on Saturday,  
December 24, 2011.



Call 1-866-541-6757  
or visit our office at 228 East  
Main Street, Welland, between  
8:30a.m. and 1:00 p.m. only,  
Monday thru Friday.

**Deadline is no later than December 16th at 1:00p.m.**

Please be advised that all ads require prepayment

## Christmas and New Years Holiday Deadlines for the Sun Media Classified Network

## TRIBUNE

## Publication Date

Dec 21  
Dec 22  
Dec 23  
Dec 24  
Dec 26  
Dec 27  
Dec 28  
Dec 29  
Dec 30  
Dec 31  
Jan 3

## Word Ad Deadline

Dec 30 at 1 p.m.  
Dec 21 at 1 p.m.  
Dec 22 at 1 p.m.  
Dec 23 at 1 p.m.  
Dec 23 at 10 a.m.  
Dec 23 at 10 a.m.  
Dec 27 at 1 p.m.  
Dec 28 at 1 p.m.  
Dec 29 at 1 p.m.  
Dec 30 at 10 a.m.  
Dec 30 at 1 p.m.

## Display &amp; Photo Deadline

Dec 19 at 1 p.m.  
Dec 20 at 1 p.m.  
Dec 21 at 1 p.m.  
Dec 22 at 1 p.m.  
Dec 22 at 1 p.m.  
Dec 22 at 1 p.m.  
Dec 22 at 1 p.m.  
Dec 27 at 1 p.m.  
Dec 28 at 1 p.m.  
Dec 29 at 1 p.m.  
Dec 29 at 1 p.m.

## PELHAM NEWS &amp; INPORT - word and display

## Publication Date

Dec 23  
Dec 30

## Deadline

Dec 16 at 10 a.m.  
Dec 23 at 10 a.m.

## CELEBRATIONS PAGE

## Publication Date

Dec 24  
Dec 31

## Deadline

Dec 19 at 1 p.m.  
Dec 27 at 10a.m.

Tribune Office will be closed December 26, 2011 and January 2, 2012.





**W. Gifford-Jones, M.D.**  
Nationally Syndicated Medical Journalist

## This Holiday Season Give the Gift that will Last a Lifetime **PAIN RELIEF**



Dr. Ken Walker (AKA Gifford-Jones) is a graduate of the University of Toronto and The Harvard Medical School. He took post-graduate training in surgery at the Strong Memorial Hospital in Rochester, McGill University in Montreal and Harvard. During his medical training he has been a family doctor, hotel doctor and ship's surgeon. He is a fellow of The Royal College of Surgeons and author of seven books. His medical column is published by 70 Canadian newspapers, several in the U.S. and the Epoch Times which has editions in a number of European countries. He was Senior Editor of the Canadian Doctor, a regular contributor to the magazine Fifty Plus and other publications.



He was awarded a certificate of merit by The Mitchener Foundation for his efforts to legalize heroin to ease the suffering of terminal cancer patients. His Gifford-Jones Foundation donated \$500,000 to establish The Gifford Jones Professorship in Pain Control and Palliative Care at The University of Toronto Medical School. During his career he has travelled extensively to interview a number of internationally renowned scientists and researchers.



## ALL NATURAL PAIN RELIEF, THE CREAM THAT CANADA IS LINING UP FOR!

**MYO-MED.**  
"is going to ease a lot of **PAIN**"

- Arthritis
- Muscle strain
- Tendonitis
- Back pain

*"I recommend it to my patients  
who suffer from arthritis"*

**W. GIFFORD-JONES, MD**



**The Healthy  
Cupboard**

**TWO LOCATIONS**

**PORT COLBORNE**  
101 CLARENCE STREET  
(Across from Food Basics)  
**905 835.9806**

**FONTHILL**  
111 HIGHWAY #20 EAST  
(Across from Sobeys)  
**905 892-9054**

*Special photos by JoAnn Schaefer*

**MYO-MED** The Healthy Cupboard  
3oz **TUBE** OR 10 pack **PATCH**  
**\$3.00 OFF** **TUBE OR PATCH**  
Expiry date December 15, 2011

**MYO-MED** The Healthy Cupboard  
16 oz **PUMP**  
**\$10.00 OFF** **PUMP**  
Expiry date December 15, 2011

learn more at: [www.docgiff.com](http://www.docgiff.com) & [www.myonnatural.com](http://www.myonnatural.com)

**Myo-Med supports the Gifford-Jones Professorship in Pain Control and Palliative Care**

